January 28, 2009

Name of listed company: NAMCO BANDAI Holdings Inc. Name of representative: Takeo Takasu, President and Representative Director (Code Number: 7832 TSE 1st section) Contact: Yuji Asako, Executive Officer, Corporate Planning Division

Announcement of Appointment of Chairman and Representative Director and President and Representative Director

NAMCO BANDAI Holdings Inc. (the Company) announces that its Board of Directors meeting held on January 28, 2009 made a decision on the appointment of Chairman and Representative Director and President and Representative Director, as described below.

1. Changes in managerial positions (Effective April 1. 2009)

New title	Name	Current position
Chairman,	Takeo Takasu	President and Representative Director of the Company
and Representative Director		
President and CEO,	Shukuo Ishikawa	Part-Time Director of the Company
and Representative Director		and President and Representative Director of
-		NAMCO BANDAI Ĝames Inc.

2. Reasons for Appointments

The Company has decided to change its governance structure from a group operating structure with one representative director to an operating structure with two representative directors. The purpose of the change is to bolster the management and expand the business scope of the BANDAI NAMCO Group at the inception of the Next Mid-term Business Plan in April 2009.

Consequently, from April 1, 2009, the Company's Chairman and Representative Director will provide general guidance for attainment of the Group's long-term vision and will be responsible for the execution of Group-wide strategies and actions for overseas expansion, while the Company's President and Representative Director will act as the Group's Chief Executive Officer for management and operations and will be responsible for the executing a range of initiatives under the Mid-term Business Plan.

3. Career summary of new President and Representative Director

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New title	President and Representative Director	
Name	Shukuo Ishikawa	
Place of Birth	Iwakuni City, Yamaguchi Prefecture	
Last School	Department of German Language and Literature, Kansai University	
Date of Birth	April 15, 1955	
Legal Domicile	Yokohama City, Kanagawa Prefecture	
Career Summary		
Apr. 1978:	Joined NAMCO LIMITED (currently NAMCO BANDAI Games Inc.)	
Jun. 1995:	Director in charge of Development Division II of NAMCO LIMITED	
Jun. 1999:	Managing Director in charge of Research, Development and Production of NAMCO	
	LIMITED	
May 2002:	Managing Director and AM Company President of NAMCO LIMITED	
Apr. 2005:	Executive Vice President and Representative Director in charge of contents business	
	of NAMCO LIMITED	
April 2006	President and Representative Director of NAMCO BANDAI Games Inc.	
June 2006	President and Representative Director of NAMCO BANDAI Games Inc.	
(to the present)	and Part-time Director of NAMCO BANDAI Holdings Inc.	

Scheduled Appointment Date: April 1, 2009

4. Other

Shin Unozawa (currently Vice President and Representative Director of NAMCO BANDAI Games Inc.) will be appointed as President and Representative Director of NAMCO BANDAI Games Inc. with effect April 1, 2009. As a result of the change to the Groups' governance structure, major Group companies will also alter their board member structures.