

February 12, 2015

Name of listed company:
BANDAI NAMCO Holdings Inc.
Name of representative:
Shukuo Ishikawa,
President and Representative Director
(Code Number: 7832 TSE 1st section)
Contact: Yuji Asako,
Director, Division General Manager
of the Corporate Planning Division

Notice Regarding Revision to Projection of Cash Dividend for the Fiscal Year Ending March 31, 2015

BANDAI NAMCO Holdings Inc. (“the Company”) hereby announces that the Board of Directors Meeting has passed the resolution today to revise the projection of cash dividend per share for the fiscal year ending March 31, 2015 as described below.

1. Reason for revision to projection of cash dividend

The Company positions the return of profits to stockholders as one of its highest management priorities. The fundamental policy is to maintain a stable dividend and increase corporate value while becoming an even more competitive Group, and preserving a sound financial position. The Company is maintaining the consolidated dividend payout ratio at a level of 30%, based on stable annual dividend payments of ¥24 per share.

Based on the aforementioned fundamental policy and taking into consideration the stable operating performance being experienced on account of favorable sales in the Content Business and the Japanese Toys and Hobby Business, the Company will pay a performance-based dividend in addition to the stable dividend. Furthermore, the Company will also pay a special dividend to mark the expected achievement of the targets for the current Mid-term Plan (April 2012 to March 2015), as well as to commemorate the 10th anniversary since the Group’s establishment, raising the annual dividend to ¥52 per share. Since the Company paid an interim dividend of ¥12 per share on December 8, 2014, the projected year-end dividend for the fiscal year is ¥40 per share.

2. Content of revision

	Annual cash dividends (¥)		
	End of second quarter	Fiscal year-end	Total
Previous projection (announced on November 6, 2014)	12	12	24
Dividend paid for the current fiscal year and revised projection	—	40 (stable: ¥12 performance-based: ¥18 special: ¥10)	52 (stable: ¥24 performance-based: ¥18 special: ¥10)
Dividend payment for the current fiscal year	12		
Dividend paid for the previous fiscal year (Fiscal Year ended March 31, 2014)	12	23 (stable: ¥12 performance-based: ¥11)	35 (stable: ¥24 performance-based: ¥11)

End of notice