

December 17, 2014

Name of listed company:
BANDAI NAMCO Holdings Inc.
Name of representative:
Shukuo Ishikawa,
President and Representative Director
(Code Number: 7832 TSE 1st section)
Contact: Yuji Asako,
Director, Division General Manager
of the Corporate Planning Division

Notice Regarding Change of Names of Subsidiaries

BANDAI NAMCO Holdings Inc. (“the Company”) hereby announces the decision, made at a Board of Directors meeting held on December 17, 2014, to change the names of 20 of the Company’s subsidiaries, including BANDAI NAMCO Games Inc., from April 1, 2015.

1. Reason for change

The BANDAI NAMCO Group operates the game business in Japan and overseas. With the advance of technology and diversification of user preferences, the Group has expanded into new products and service domains that extend beyond its previous game business domain.

With the start of its next Mid-term Plan in April 2015, the Company will change the names of its subsidiaries to widen the definition of their business field to entertainment without limiting them to the present field of games, thus aiming for further growth through new development of service and content businesses that utilize networks.

2. Companies affected

Twenty subsidiaries in Japan and overseas, including BANDAI NAMCO Games Inc. (Please see the attached reference for details).

The name and company profile of the key subsidiary BANDAI NAMCO Games Inc. will be changed as follows.

[New name for BANDAI NAMCO Games Inc.]

After change: BANDAI NAMCO Entertainment Inc.

Before change: BANDAI NAMCO Games Inc.

[Company profile]

Location: Shinagawa-ku, Tokyo

President and CEO: Satoshi Oshita

Scope of business: Planning, development and sale of game software, amusement machines, digital content, etc.

Capital: 10 billion yen

3. Scheduled date of change

April 1, 2015

Reference

List of Companies Whose Names Will Be Changed

New company names	Current company names
BANDAI NAMCO Entertainment Inc.	BANDAI NAMCO Games Inc.
BANDAI NAMCO Entertainment America Inc.	BANDAI NAMCO Games America Inc.
BANDAI NAMCO Entertainment Europe S.A.S.	BANDAI NAMCO Games Europe S.A.S.
BANDAI NAMCO Entertainment France S.A.S.	BANDAI NAMCO Games France S.A.S.
BANDAI NAMCO Entertainment Hellas E.P.E.	BANDAI NAMCO Games Hellas E.P.E.
BANDAI NAMCO Entertainment Nordic AB	BANDAI NAMCO Games Nordic AB
BANDAI NAMCO Entertainment Portugal Ltda.	BANDAI NAMCO Games Portugal Ltda.
BANDAI NAMCO Entertainment Iberica S.A.	BANDAI NAMCO Games Iberica S.A.
BANDAI NAMCO Entertainment Germany GmbH	BANDAI NAMCO Games Germany GmbH
BANDAI NAMCO Entertainment UK Ltd.	BANDAI NAMCO Games UK Ltd.
BANDAI NAMCO Entertainment Australia Pty. Ltd.	BANDAI NAMCO Games Australia Pty. Ltd.
BANDAI NAMCO Entertainment Taiwan Ltd.	BANDAI NAMCO Games Taiwan Ltd.
BANDAI NAMCO Entertainment Korea Ltd.	BANDAI NAMCO Games Korea Ltd.
BANDAI NAMCO Entertainment Asia Pte Ltd.	BANDAI NAMCO Games Asia Pte Ltd.
BANDAI NAMCO Entertainment HK Ltd.	BANDAI NAMCO Games HK Ltd.
BANDAI NAMCO Entertainment NZ Ltd.	BANDAI NAMCO Games NZ Ltd.
BANDAI NAMCO Entertainment Malaysia Sdn. Bhd.	BANDAI NAMCO Games Malaysia Sdn. Bhd.
BANDAI NAMCO Entertainment Romania S.R.L.	BANDAI NAMCO Games Romania S.R.L.
BANDAI NAMCO Entertainment Brazil Limitada.	BANDAI NAMCO Games Brazil Limitada.
BANDAI NAMCO AUSTRALIA Pty. Ltd.	BANDAI NAMCO Games Asia Holding Pty. Ltd.

Logo of BANDAI NAMCO Entertainment Inc.



End of notice