

February 26, 2014

Name of listed company:
NAMCO BANDAI Holdings Inc.
Name of representative:
Shukuo Ishikawa,
President and Representative Director
(Code Number: 7832 TSE 1st section)
Contact: Yuji Asako,
Director, Division General Manager
of the Corporate Planning Division

Notice Regarding Revision to Projection of Cash Dividend
for the Fiscal Year Ending March 31, 2014

NAMCO BANDAI Holdings Inc. (“the Company”) hereby announces that the Board of Directors Meeting has passed the resolution today to revise the projection of cash dividend per share for the fiscal year ending March 31, 2014 as described below.

1. Reason for revision to projection of cash dividend

The Company places the return of profits to shareholders as one of its highest priorities in its management. The Company assumes that its basic policy is to further strengthen the BANDAI NAMCO Group’s competitiveness and, while maintaining a sound financial status, to achieve regular distributions of dividends and improvement in the Company’s corporate value. In concrete terms, the Company will provide a return to shareholders that targets a consolidated payout ratio of 30%, based on stable annual dividend payments of ¥24 per share.

Based on the aforementioned basic policy, the Company, after considering the stable operating performance that it is experiencing on account of favorable sales in the Content Business and the Japanese Toys and Hobby Business, has revised its projection for the total annual dividend for the fiscal year ending March 31, 2014 to ¥35 per share, which is comprised of a stable dividend of ¥24 per share and a performance-based dividend of ¥11 per share. Since the Company paid an interim dividend of ¥12 per share on December 9, 2013, the projected year-end dividend for the fiscal year is ¥23 per share.

2. Content of revision

	Annual cash dividends (¥)		
	End of second quarter	Fiscal year-end	Total
Previous projection (announced on May 9, 2013)	12	12	24
Revised projection	—	23 [stable: ¥12 performance-based: ¥11]	35 [stable: ¥24 performance-based: ¥11]
Dividend payment for the current fiscal year	12	—	—
Dividend paid for the previous fiscal year (Fiscal Year ended March 31, 2013)	12	33 [stable: ¥12 performance-based: ¥21]	45 [stable: ¥24 performance-based: ¥21]

End of notice