

August 5, 2015

Name of listed company:
BANDAI NAMCO Holdings Inc.
Name of representative:
Mitsuaki Taguchi,
President and Representative Director
(Code Number: 7832 TSE 1st section)
Contact: Yuji Asako,
Director, Division General Manager
of the Corporate Planning Division

Notice Regarding Changes in Representative Directors of Subsidiary

BANDAI NAMCO Holdings Inc. (“the Company”) hereby announces that the Board of Directors Meeting held on August 5, 2015, has passed the resolution to change the Representative Directors of BANDAI Co., Ltd. , an important subsidiary of the Company.

1. Reasons for changes

Kazunori Ueno, who served as President & CEO of BANDAI Co., Ltd., has resigned from the position of President & CEO and assumed the position of Chairman & Director in order to give priority to the provision of nursing care for a relative who is currently undergoing medical treatment.

From now, BANDAI Co., Ltd. will have a structure consisting of two Representative Directors: President & CEO Masaru Kawaguchi and Executive Vice President & COO Yusuke Fukuda. The Company has judged that this structure consisting of two Representative Directors is the optimal structure in view of Kawaguchi’s experience in a wide range of business divisions, particularly in the toy business, which is BANDAI’s core business, and Fukuda’s experience, which includes not only business divisions but also abundant experience in the corporate planning division and the administration division. Ueno will assume the position of Chairman & Director and provide recommendations, advice and support for management from all perspectives. In parallel, one new Director will be appointed to strengthen the management structure.

Going forward, as the core company in the BANDAI NAMCO Group’s Toys and Hobby Business, BANDAI will continue working on its strategy for medium- and long-term growth.

2. Details of changes

[Newly appointed Representative Directors]

New position	Name	Previous position
President & CEO	Masaru Kawaguchi	Senior Managing Director
Executive Vice President & COO	Yusuke Fukuda	Senior Managing Director

[Retiring Representative Director]

New position	Name	Previous position
Chairman & Director	Kazunori Ueno	President & CEO

3. Date of assumptions of positions

August 5, 2015

4. Career summary of the newly appointed Representative Directors

■ Masaru Kawaguchi

November 2, 1960: Born in Kanagawa Prefecture

March 1983: Graduated from Faculty of Economics, Komazawa University

April 1983: Joined BANDAI Co., Ltd.

April 1994: Head of Fukuoka Sales Office of BANDAI Co., Ltd.

April 2002: Executive Officer and General Manager, Vending Machine Business Department of BANDAI Co., Ltd.

April 2006: Director in charge of Distribution Projects of BANDAI Co., Ltd.

April 2010: Managing Director in charge of Quality Assurance Projects and Hobby Business Products of BANDAI Co., Ltd.

April 2015: Senior Managing Director in charge of Toy Business Projects of BANDAI Co., Ltd.

August 2015: President & CEO of BANDAI Co., Ltd.

■ Yusuke Fukuda

February 9, 1961: Born in Tokyo

March 1985: Graduated from Faculty of Law, Dokkyo University

April 1985: Joined BANDAI Co., Ltd.

April 2001: Executive Officer and General Manager, Office of the President of BANDAI Co., Ltd.

April 2003: Executive Officer and General Manager, Candy Toy Business Department of BANDAI Co., Ltd.

April 2006: Director in charge of Group Projects of BANDAI Co., Ltd.

June 2008: Director of BANDAI Co., Ltd. and Director in charge of Corporate Planning Division of BANDAI NAMCO Holdings Inc.

April 2011: Managing Director in charge of Group Projects of BANDAI Co., Ltd.

April 2015: Senior Managing Director in charge of Group/Management Projects of BANDAI Co., Ltd.

August 2015: Executive Vice President & COO of BANDAI Co., Ltd.

5. Company summary of important subsidiary

BANDAI Co.,Ltd.

Head Office: Taito-ku, Tokyo

Stated capital: 10,000 million yen

President & CEO: Masaru Kawaguchi

Summary of business lines: Manufacture and sale of toys and others

End of notice