



Press Release

BANDAI NAMCO Entertainment Inc.

A popular smartphone game with more than 5 million downloads in Japan

DRIFT SPIRITS launches worldwide in 40 countries and regions,

including the U.S., U.K., France, Hong Kong, Taiwan, and Brazil

BANDAI NAMCO Entertainment Inc. (Headquarters: Shinagawa-ku, Tokyo; President & Representative Director: Satoshi Oshita) released the Google Play™ version of "DRIFT SPIRITS," a very popular smartphone game with more than 5 million downloads in Japan, on June 5, 2015 in 40 countries and regions, including the U.S., U.K., France, Hong Kong, Taiwan, and Brazil.DRIFT SPIRITS will also be released on the App Store™, which will allow even more users around the world to get in on the action.

Simple tap controls will have you drifting like a pro! Choose your ride and trick it out in style!

Available since November 2013, "DRIFT SPIRITS" is a racing game that lets the player enjoy an exhilarating drift racing experience with easy tap controls. The thrilling 30-second races are perfect for short play sessions, and both acceleration and drifting speed can be controlled by timing your taps. The game is popular with a wide range of age groups, especially men between 20 and 40.

There are 40 car models to choose from, with a focus on Japanese vehicles. Whether it be an old favorite you used to own or a hot new model vou've had vour eve on, now's vour chance to take it for a spin! You can even customize your ride using a variety of parts that can be obtained throughout the game. In celebration of the global launch, we are planning to increase the number of overseas models.

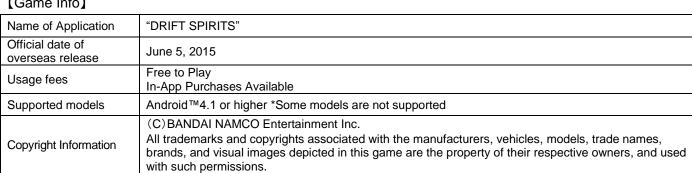


Japanese version: http://drispi.bngames.net/jp Overseas version: http://drispi.bngames.net/en/

Download the Google Play version here:

https://app.adjust.com/8we83f





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