

January 30, 2017

Name of listed company: BANDAI NAMCO Holdings Inc.  
Name of representative: Mitsuaki Taguchi,  
President and Representative Director  
(Code Number: 7832 TSE 1st section)  
Contact: Yuji Asako,  
Director, Division General Manager of the  
Corporate Planning Division

### Obituary

Masaya Nakamura, Honorary Advisor of BANDAI NAMCO Holdings Inc. as well as Founder of BANDAI NAMCO Entertainment Inc. and NAMCO LIMITED, passed away on Sunday, January 22, 2017, at the age of 91. Mr. Nakamura had formerly served as Chairman and Representative Director of NAMCO LIMITED.

BANDAI NAMCO Holdings Inc. would like to respectfully express our deep gratitude for the kindness that Mr. Nakamura showed throughout his lifetime.

In accordance with Mr. Nakamura's wishes, a wake and funeral ceremony were held with close relatives, and public notice of his passing was provided after the funeral. A memorial ceremony in remembrance of Mr. Nakamura is being planned for a later date.

1. Name: Masaya Nakamura
2. Date and time of death: January 22, 2017; 3:42 am  
Age: 91 (born on December 24, 1925)

### 3. Brief History

Date of birth: December 24, 1925

- March 1948: Graduated from the shipbuilding department of Yokohama Higher School of Technology (currently, Yokohama National University)
- June 1955: Founder, Representative Director, and President of Nakamura Manufacturing Company (currently: BANDAI NAMCO Entertainment Inc.)
- June 1977: Company name changed to NAMCO LIMITED
- May 2002: Chairman and Representative Director of NAMCO LIMITED
- September 2005: Honorary Advisor of BANDAI NAMCO Holdings Inc.
- April 2006: Chairman of BANDAI NAMCO Games (formerly: NAMCO LIMITED)
- April 2006: Chairman of NAMCO LIMITED (newly established)

June 2006: Founder of BANDAI NAMCO Games Inc. (currently, BANDAI NAMCO Entertainment Inc.)

June 2006: Founder of NAMCO LIMITED

#### 4. Other Positions

The Tokyo Chamber of Commerce and Industry: Honorary Member

Japan Amusement Machine and Marketing Association, Inc.: Senior Advisor

#### 5. Awards

April 1986: Medal of Honor (Medal with Blue Ribbon)

October 1997: MITI Minister's Award for Individual Contributions to the Promotion of Informatization

April 2007: The Order of the Rising Sun, Gold Rays with Rosette

Nakamura Manufacturing Company, which was established by Masaya Nakamura in 1955, was NAMCO LIMITED's starting point. NAMCO LIMITED began with the installation of two mechanical horse rides on the roof of a department store named Matsuya in Isezakicho, Yokohama, Japan. Under Mr. Nakamura's leadership, NAMCO LIMITED recorded growth as an entertainment company, expanding its business fields to amusement facilities, theme parks, arcade game machines, and home video game software. These initiatives included PAC-MAN, which was launched in 1980 and became a major worldwide hit. PAC-MAN was recognized by Guinness World Records as the "most successful coin-operated arcade game," and Mr. Nakamura was highly regarded around the world as the "Father of PAC-MAN." Mr. Nakamura did his utmost to lead the growth of NAMCO LIMITED, and through a wide range of association activities he also worked to contribute to the advancement of the entire industry and to the development of visual-related businesses.

The creation of BANDAI NAMCO Group through the 2005 management integration of NAMCO LIMITED and BANDAI Co., Ltd., was realized in part due to Mr. Nakamura's strong commitment to building the company into an entertainment group that could gain momentum in global markets. Today, the BANDAI NAMCO Group continues to follow the founding philosophy of offering hospitality, providing dreams for people, and taking responsibility and pride in having "fun" as our job.

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