

BANDAI NAMCO Entertainment and FromSoftware Collaboration Brand New Action RPG “ELDEN RING”

1M Units Sold in Japan, 12M Units Sold Worldwide!

BANDAI NAMCO Entertainment Inc. (headquarters: Minato-ku, Tokyo; President & CEO: Yasuo Miyakawa) and FromSoftware, Inc. (headquarters: Shibuya-ku, Tokyo; President & CEO: Hidetaka Miyazaki) co-developed the brand new action RPG “ELDEN RING” (Japan published under FromSoftware, Inc. / all other regions published under BANDAI NAMCO Entertainment Inc.) has sold more than 1M units in Japan (※1, 2) and 12M units worldwide (※1, 2).



■FromSoftware’s talented development meets BANDAI NAMCO Entertainment’s worldwide marketing

Under the concept of delivering deep and lasting, quality content to customers worldwide, FromSoftware’s talented development has come together with BANDAI NAMCO Entertainment’s worldwide marketing network to bring about a brand new action RPG, “ELDEN RING” for the home console video game platforms.

“ELDEN RING” was created under the guidance of FromSoftware’s Hidetaka Miyazaki, incorporating the expansive worldview through the eyes of George R. R. Martin, author of the fantasy novel series, “A Song of Ice and Fire,” while applying FromSoftware’s expertise in developing pulse pounding, action based titles, and with the game’s vast and explorative world filled with excitement and adventure, customers worldwide have been showering the game with praise for its unprecedented and overwhelming gameplay experience. Simultaneous release of the game in fourteen languages (※3), coupled with the worldwide network tests prior to release, raised expectations to bring about sales of more than 12M units worldwide.

Please look forward to more of “ELDEN RING” as an IP (characters and other intellectual property) in hopes of expanding beyond the realm of games.

■A word from President & CEO/Director of FromSoftware, Inc., Hidetaka Miyazaki

It's astonishing to see just how many people have been playing "Elden Ring."
I'd like to extend our heartfelt thanks on behalf of the entire development team.

"Elden Ring" is based on a mythological story written by George R. R. Martin. We hope players enjoy a high level of freedom when adventuring through its vast world, exploring its many secrets and facing up to its many threats.

Thank you for your continued support.



■A word from President & CEO of BANDAI NAMCO Entertainment Inc., Yasuo Miyakawa

Co-development between FromSoftware and BANDAI NAMCO Entertainment has brought about the brand new action RPG, "ELDEN RING," which has surpassed 12M units in sales worldwide.

I would like to use this opportunity to give my thanks to all our fans who have brought "ELDEN RING" into their gaming life. I am very proud to have been involved in bringing such a wonderful and fantastic game to life with FromSoftware, under the guidance of Director Miyazaki, and with George R. R. Martin.

Much effort was placed into creating "ELDEN RING" so that we could exceed the expectations of our fans worldwide. In like manner, we will continue our efforts in expanding the brand beyond the game itself, and into everyone's daily life.

We will continue to create enjoyment and fulfillment through entertainment, so that we can come closer and connect to our fans around the world.



【Content Details】

Product Name	ELDEN RING		
Release Date	February 25, 2022		
Genre	Action RPG	Platforms	PlayStation®5/ PlayStation®4 /Xbox Series X S / Xbox One (SMART DELIVERY compatible) /Steam®
Release Regions	North America, LATAM, EU, Middle East and Africa, Oceania, Asia (including Japan)	Publisher	Japan: FromSoftware, Inc. All other regions: BANDAI NAMCO Entertainment Inc.
Official Website	https://www.eldenring.com		
Legal	©BANDAI NAMCO Entertainment Inc. / ©2022 FromSoftware, Inc.		

※1: Figures as of March 14, 2022.

※2: The total sales figure is derived from distribution figures of the package version and sales figures of the downloadable versions.

※3: Fourteen languages only available on the Steam version.

*The information herein represents the information according to the date of the press release. Information may be updated without notice after release.

*Please use the specified copyright and legal herein when using logos and images.

*Purchase of the PlayStation®4 disc version can be upgraded to the PlayStation®5 digital version free of charge.

(Upgrade not available if the purchaser does not have a PS5™ disc drive)

The PS5™ version is available for download free of charge if the purchaser purchased the PS4™ download version through PlayStation™Store.

*The PS4™ version is available for download free of charge if the purchaser purchased the PS5™ download version through PlayStation™Store.

*The Xbox Series X|S/Xbox One versions of "ELDEN RING" are compatible with Smart Delivery.

The Xbox Series X or Xbox One version can be played between each platform.

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