

Announcing CHOGOKIN Cars LIGHTNING McQueen with a brand-new paint job!
As seen in the new Disney·Pixar movie *Cars 3*, opening in Japan on July 15th (Sat)

CHOGOKIN Cars Fabulous LIGHTNING McQUEEN

On sale November 2017

Each exclusive special edition car comes with its own serial number!

Bandai Co., Ltd. (President & CEO: Masaru Kawaguchi, Head Office: Taito-ku, Tokyo) announces the release, scheduled for November 2017 in Japan and 21 countries and regions worldwide, of its all-new CHOGOKIN Cars Fabulous LIGHTNING McQUEEN die-cast metal car in an all-new color, as seen in the new Disney·Pixar movie *Cars 3*, which opens in Japan on Saturday July 15th. The product has a MSRP of JPY 25,920, including 8% consumption tax (JPY 24,000 without tax) and is targeted at boys and girls 15 and up, especially fans of *Cars* and the CHOGOKIN brand. In Japan, pre-order will be available at hobby shops, toys stores, the toy departments of electronics stores and big box retailers, and e-commerce websites starting July 14, 2017.

This product is a roughly 1:18 scale (about 20 cm in length) die-cast metal car of the beloved *Cars* movie character executed in meticulous detail from LIGHTNING McQUEEN's streamlined body right down to his engine room. The limited-edition design faithfully reproduces not only LIGHTNING McQUEEN's new color, as seen in *Cars 3*, but his new markings too. He even comes with interchangeable eyes and mouth parts that can be swapped out to recreate different expressions. The car body is imprinted with a unique serial number and each comes with the explanatory booklet and certificate of authenticity unique to the CHOGOKIN brand. In addition, a new edition of the ever-popular classic red CHOGOKIN Cars LIGHTNING McQUEEN will go on sale simultaneously.



At total of six interchangeable parts (three eyes and three mouth parts) bring LIGHTNING McQueen to life!

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LEFT: main product image, UPPER RIGHT: overhead view, LOWER RIGHT: side view
JPY 25,920 including 8% consumption tax/JPY 24,000 without tax
Release date: November 2017 in Japan

CHOGOKIN Cars LIGHTNING McQUEEN special web (Japanese): <http://tamashii.jp/special/cars/>

Bandai website (English): <http://www.bandai.co.jp/e/>