



NAMCO BANDAI Holdings Inc.

Financial Highlights for the Fiscal Year Ended March 2013

NAMCO BANDAI Holdings Inc.: Consolidated Financial Results

Summary of Income Statement

(millions of yen)

	FY2007.3	FY2008.3	FY2009.3	FY2010.3	FY2011.3	FY2012.3	FY2013.3				FY2014.3			
	Full Year Results	1st Half Results	2nd Half Results	Full Year Results	% vs. prior year	1st Half Forecasts	2nd Half Forecasts	Full Year Forecasts	% vs. prior year					
Net Sales	459,132	460,473	426,399	378,547	394,178	454,210	222,610	264,631	487,241	107.3%	218,000	262,000	480,000	98.5%
Gross Profit	168,079	164,072	146,023	128,753	139,414	167,502	88,308	94,770	183,078	109.3%	83,500	93,000	176,500	96.4%
Operating Income	42,224	33,411	22,348	1,883	16,338	34,606	27,753	20,889	48,642	140.6%	18,000	22,000	40,000	82.2%
Recurring Income	45,615	36,198	24,513	1,907	16,399	34,960	28,050	21,922	49,972	142.9%	18,000	22,000	40,000	80.0%
Net Income	24,252	32,679	11,830	-29,928	1,848	19,303	17,320	15,063	32,383	167.8%	11,500	14,500	26,000	80.3%

Net Sales by Segment

(millions of yen)

	FY2007.3	FY2008.3	FY2009.3	FY2010.3	FY2011.3	FY2012.3	FY2013.3				FY2014.3			
	Full Year Results	1st Half Results	2nd Half Results	Full Year Results	% vs. prior year	1st Half Forecasts	2nd Half Forecasts	Full Year Forecasts	% vs. prior year					
Toys and Hobby	185,586	180,164	165,725	148,843	158,374	177,994	80,411	92,566	172,977	97.2%	80,000	100,000	180,000	104.1%
Content	194,683	194,666	184,529	167,471	179,917	225,503	116,686	146,909	263,595	116.9%	113,000	137,000	250,000	94.8%
Amusement Facility	88,196	89,829	77,269	65,362	62,337	61,032	29,872	30,313	60,185	98.6%	30,000	30,000	60,000	99.7%
Other	20,900	19,809	19,009	15,790	18,503	27,482	12,867	12,921	25,788	93.8%	11,000	13,000	24,000	93.1%
Elimination and Corporate	-30,234	-23,997	-20,133	-18,921	-24,953	-37,801	-17,227	-18,078	-35,305	-	-16,000	-18,000	-34,000	-
Total	459,132	460,473	426,399	378,547	394,178	454,210	222,610	264,631	487,241	107.3%	218,000	262,000	480,000	98.5%

Operating Income by Segment

(millions of yen)

	FY2007.3	FY2008.3	FY2009.3	FY2010.3	FY2011.3	FY2012.3	FY2013.3					FY2014.3				
	Full Year Results	1st Half Results	2nd Half Results	Full Year Results	OP Margin	% vs. prior year	1st Half Forecasts	2nd Half Forecasts	Full Year Forecasts	OP Margin	% vs. prior year					
Toys and Hobby	17,403	14,309	11,533	10,786	13,812	16,112	6,451	4,804	11,255	6.5%	69.9%	4,500	8,500	13,000	7.2%	115.5%
Content	21,887	19,530	11,648	-7,760	3,092	17,003	20,136	16,302	36,438	13.8%	214.3%	14,000	14,000	28,000	11.2%	76.8%
Amusement Facility	4,004	1,631	393	284	1,778	2,380	1,051	632	1,683	2.8%	70.7%	1,000	1,000	2,000	3.3%	118.8%
Other	1,017	753	565	322	810	2,050	1,289	403	1,692	6.6%	82.5%	500	500	1,000	4.2%	59.1%
Elimination and Corporate	-2,088	-2,813	-1,792	-1,749	-3,156	-2,941	-1,175	-1,252	-2,427	-	-	-2,000	-2,000	-4,000	-	-
Total	42,224	33,411	22,348	1,883	16,338	34,606	27,753	20,889	48,642	10.0%	140.6%	18,000	22,000	40,000	8.3%	82.2%

* Game Contents and Network were integrated in FY2010.3 and Game Contents and Visual and Music Content were integrated in FY2011.3. Figures for Content for FY2007.3 and FY2008.3 are simple sum of the three segments, and figures for Content in FY2009.3 are simple sum of Game Contents and Visual and Music Content.

Reference: Net Sales by Region (External sales after elimination)

(millions of yen)

	FY2007.3	FY2008.3	FY2009.3	FY2010.3	FY2011.3	FY2012.3	FY2013.3				FY2014.3			
	Full Year Results	1st Half Results	2nd Half Results	Full Year Results	% vs. prior year	1st Half Forecasts	2nd Half Forecasts	Full Year Forecasts	% vs. prior year					
Japan	356,248	346,736	319,535	286,209	312,356	378,395	189,332	216,854	406,186	107.3%	186,000	211,000	397,000	97.7%
Americas	52,315	52,623	48,337	29,269	28,021	24,313	13,068	20,567	33,635	138.3%	11,000	19,000	30,000	89.2%
Europe	37,763	46,387	45,004	45,955	37,023	33,366	11,749	16,502	28,251	84.7%	12,000	19,500	31,500	111.5%
Asia	12,805	14,726	13,522	17,112	16,777	18,134	8,460	10,707	19,167	105.7%	9,000	12,500	21,500	112.2%
Elimination and Corporate	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	459,132	460,473	426,399	378,547	394,178	454,210	222,610	264,631	487,241	107.3%	218,000	262,000	480,000	98.5%

Reference: Operating Income by Region

(millions of yen)

	FY2007.3	FY2008.3	FY2009.3	FY2010.3	FY2011.3	FY2012.3	FY2013.3					FY2014.3				
	Full Year Results	1st Half Results	2nd Half Results	Full Year Results	OP Margin	% vs. prior year	1st Half Forecasts	2nd Half Forecasts	Full Year Forecasts	OP Margin	% vs. prior year					
Japan	33,127	24,480	15,863	5,537	23,578	38,373	28,191	21,660	49,851	12.3%	129.9%	20,900	19,800	40,700	10.3%	81.6%
Americas	3,376	2,318	872	-3,324	-5,658	-2,876	290	504	794	2.4%	-	-700	1,500	800	2.7%	100.8%
Europe	5,253	6,830	6,248	-388	-1,221	-1,720	62	-631	-569	-	-	-500	1,300	800	2.5%	-
Asia	2,730	2,854	2,289	2,768	2,409	3,242	1,064	750	1,814	9.5%	56.0%	300	900	1,200	5.6%	66.2%
Elimination and Corporate	-2,263	-3,072	-2,926	-2,708	-2,770	-2,413	-1,855	-1,393	-3,248	-	-	-2,000	-1,500	-3,500	-	-
Total	42,224	33,411	22,348	1,883	16,338	34,606	27,753	20,889	48,642	10.0%	140.6%	18,000	22,000	40,000	8.3%	82.2%

Other Data

(millions of yen)

	FY2007.3	FY2008.3	FY2009.3	FY2010.3	FY2011.3	FY2012.3	FY2013.3				FY2014.3			
	Full Year Results	1st Half Results	2nd Half Results	Full Year Results	% vs. prior year	1st Half Forecasts	2nd Half Forecasts	Full Year Forecasts	% vs. prior year					
Capital Investments	20,331	19,757	14,658	11,587	10,768	12,808	7,508	11,027	18,535	144.7%	8,000	13,500	21,500	116.0%
Depreciation	21,200	24,796	22,545	18,988	18,000	18,142	8,587	11,828	20,415	112.5%	9,000	12,500	21,500	105.3%
R&D Investments	32,116	34,934	33,864	38,525	40,102	41,193	20,472	22,722	43,194	104.9%	21,000	22,000	43,000	99.6%
Advertising Expenses	31,031	30,549	28,409	29,514	28,782	33,384	14,375	18,225	32,600	97.7%	16,000	18,000	34,000	104.3%
Personnel Expenses	36,024	37,280	35,004	39,201	40,357	43,546	20,925	24,872	45,797	105.2%	22,000	22,500	44,500	97.2%

Forward-looking Statements:

This document contains figures that are based on the information currently available to management and estimates involving uncertain factors thought likely to have an effect on future results.

Group Total

【Net Sales by Character】

billion yen

	FY11.3	FY12.3	FY2013.3		FY2014.3(Plan)	
	Full Year	Full Year	1st Half	Full Year	1st Half	Full Year
Mobile Suit Gundam	38.2	44.7	31.7	65.2	31.0	61.0
Masked Rider	26.4	31.9	14.0	34.0	11.5	26.0
ONE PIECE	15.4	28.8	15.0	33.9	15.5	30.0
Power Rangers	13.7	20.2	8.8	20.8	10.5	26.0
Pretty Cure	13.6	11.5	6.2	11.6	6.3	12.0

Toys and Hobby Business

【Net Sales by Character (BANDAI non-consolidated)】

billion yen

	FY11.3	FY2012.3	FY2013.3(Plan)		FY2014.3(Plan)	
	Full Year	Full Year	1st Half	Full Year	1st Half	Full Year
Masked Rider	23.0	28.3	11.2	27.1	9.0	21.0
Mobile Suit Gundam	13.4	15.6	8.1	16.5	7.5	16.5
Pretty Cure	12.5	10.7	5.7	10.6	5.8	11.0
Anpanman	8.6	9.6	4.6	10.0	4.5	10.0
Power Rangers	9.2	13.0	4.9	9.6	6.0	12.0
ONE PIECE	6.8	11.2	4.4	8.3	3.0	6.0
DRAGON BALL	2.7	4.4	2.4	4.8	2.0	4.0
Battle Spirits	3.4	4.8	1.8	4.2	2.5	5.0
The Little Battlers	0.2	3.6	2.0	3.3	1.5	2.5
Tamagotchi	2.9	4.0	0.8	3.2	0.8	2.5
Ultraman	2.8	1.8	1.0	2.0	2.0	5.0

【Digital Card Game Machine: installed units】

As of end of March 2013: 31,730 units (Japan)

Content Business

【Sales by category】

billion yen

	FY11.3	FY2012.3	FY2013.3		FY2014.3(Plan)	
	Full Year	Full Year	1st Half	Full Year	1st Half	Full Year
Arcade Game Machine	56.0	73.4	33.7	71.8	35.0	77.5
Game Software	81.2	86.0	31.5	84.4	30.0	79.5
Others, elimination	24.3	32.5	51.4	107.3	48.0	93.0
Total	179.9	225.5	116.6	263.5	113.0	250.0

※Others, elimination: Network, Visual and music content, etc.

1) Home Video Game Software

【Home video game software titles and unit sales】

	FY2013.3			
	1st Half		Full Year	
	# of Titles	Unit Sales	# of Titles	Unit Sales
Japan	75	3,362	149	9,433
U.S.	16	3,380	62	9,606
Europe	13	2,397	71	5,546
Group Total	104	9,139	282	24,585
Localized versions	65		185	
※After elimination of localized versions				
Group Total	39	9,139	97	24,585

	FY2014.3(Plan)			
	1st Half		Full Year	
	# of Titles	Unit Sales	# of Titles	Unit Sales
Japan	31	3,500	79	9,700
U.S.	17	1,800	50	7,200
Europe	13	2,900	39	5,600
Group Total	61	8,200	168	22,500
Localized versions	30		94	
※After elimination of localized versions				
Group Total	31	8,200	74	22,500

【FY2013.3: Main Game Titles】

Title Name	Platform	Region	Unit Sales (thousand)
TEKKEN TAG TOURNAMENT 2	PS3・XB360 ・WiiU	J/US/E	1,500
SOUL CARIBUR V	PS3・XB360	J/US/E	1,050
NARUTO ULTIMATE NINJA STORM 3	PS3・XB360	US/E	1,000
NARUTO ULTIMATE NINJA STORM GENERATIONS	PS3・XB360	J/US/E	760
One Piece Kaizok Musou 2	PS3・VITA	J	590
RUN FOR MONEY	3DS	J	520
TALES OF XILLIA 2	PS3	J	500
TAIKO DRUM MASTER 3DS	3DS	J	470

J: Japan US: United States E: Europe

2) Arcade Game Machines

【Sales Breakdown】

【Japan】

billion yen

Product Category	FY11.3	FY2012.3	FY2013.3		FY2014.3(Plan)	
	Full Year	Full Year	1st Half	Full Year	1st Half	Full Year
Video Game	5.6	4.5	6.9	12.2	5.1	18.0
Electrical-Mechanical Games	3.4	5.0	2.1	4.1	2.2	4.8
Medal Games	2.3	2.8	0.6	3.5	0.9	4.2
Other	12.8	16.5	7.4	18.1	9.3	15.5
Machine Sales Total	24.1	28.8	17.0	37.9	17.5	42.5
Prize Sales	20.7	25.5	14.8	28.5	14.5	28.0
Total	44.8	54.3	31.8	66.4	32.0	70.5

【Overseas】

billion yen

	FY11.3	FY2012.3	FY2013.3		FY2014.3(Plan)	
	Full Year	Full Year	1st Half	Full Year	1st Half	Full Year
NAMCO America and NAMCO Europe Machine Sales Total	4.1	4.9	1.9	5.4	3.0	7.0

※Figures include transactions among Group Companies

Amusement Facility Business

【Number of facilities】

			FY11.3	FY12.3	FY13.3		FY14.3	
			Full Year	Full Year	1st Half	Full Year	1st Half Forecasts	Full Year Forecasts
Directly Managed Facilities	Japan	Start of term	223	217	211	211	216	216
		Openings	5	10	5	8	4	10
		Closures	11	16	3	3	0	1
		Increase/Decrease	-6	-6	2	5	4	9
		End of term	217	211	213	216	220	225
	U.S.	Start of term	41	29	22	22	20	20
		Openings	0	0	1	1	0	1
		Closures	12	7	3	3	0	0
		Increase/Decrease	-12	-7	-2	-2	0	1
		End of term	29	22	20	20	20	21
	Europe	Start of term	14	12	12	12	11	11
		Openings	0	0	0	0	0	0
		Closures	2	0	0	1	0	0
		Increase/Decrease	-2	0	0	-1	0	0
		End of term	12	12	12	11	11	11
	Asia	Start of term	11	10	10	10	7	7
		Openings	2	2	0	0	0	3
		Closures	3	2	0	3	1	2
		Increase/Decrease	-1	0	0	-3	-1	1
		End of term	10	10	10	7	6	8
Total	Start of term	289	268	255	255	254	254	
	Openings	7	12	6	9	4	14	
	Closures	28	25	6	10	1	3	
	Increase/Decrease	-21	-13	0	-1	3	13	
	End of term	268	255	255	254	257	265	
Revenue-sharing Facilities	Japan	19	14	14	11	11	11	
	U.S.	792	973	983	987	987	987	
	Europe	1	1	1	2	2	2	
	Asia	19	20	23	15	34	65	
	Total	831	1,008	1,021	1,015	1,034	1,065	
Others	Total	3	2	2	2	3	3	
Facilities Total			1,102	1,265	1,278	1,271	1,294	1,333

【Same store sales year on year (Japan)】

	Apr.	May	Jun.	1Q (3mo.)	Jul.	Aug.	Sep.	2Q (3mo.)	1st Half
FY2014.3	-	-	-	-	-	-	-	-	100.0%
FY2013.3	95.0%	87.9%	98.9%	93.5%	95.5%	94.3%	97.1%	95.5%	94.6%
FY2012.3	109.4%	108.2%	105.8%	107.9%	101.8%	96.1%	101.7%	99.4%	103.3%
FY2011.3	98.3%	93.6%	97.4%	96.3%	97.9%	104.3%	101.4%	101.4%	99.0%

	Oct.	Nov.	Dec.	3Q (3mo.)	Jan.	Feb.	Mar.	4Q (3mo.)	2nd Half	Full Year
FY2014.3	-	-	-	-	-	-	-	-	100.0%	100.0%
FY2013.3	88.1%	97.0%	98.5%	94.5%	98.0%	102.2%	95.7%	98.3%	96.4%	95.5%
FY2012.3	99.8%	99.7%	97.6%	98.9%	92.4%	85.3%	107.5%	94.9%	96.8%	100.1%
FY2011.3	111.2%	99.8%	104.1%	105.0%	101.8%	110.3%	93.3%	101.3%	103.1%	101.0%