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PRESS RELEASE

株式会社バンダイ

June 27, 2018

Recreating the original tokusatsu film sets!

Godzilla Special Exhibition in Taiwan

June 30-September 16, 2018

Songshan Cultural and Creative Park No. 1 Warehouse
Taipei, Taiwan

Bandai Co., Ltd. (President & CEO: Masaru Kawaguchi, Head Office: Taito-ku, Tokyo), in collaboration with Toho Eizo Bijutsu Co., Ltd. (President: Eiichi Ogata, Head Office: Chiyoda-ku, Tokyo), announces the upcoming opening of “Godzilla Special Exhibition in Taiwan.” The event will take place from June 30 to September 16, 2018 at the Songshan Cultural and Creative Park No. 1 Warehouse, Taipei, and is organized by udnFunLife Co., Ltd., a company based in Taipei.

This experiential exhibition invites visitors to step into the world of Godzilla and go behind the scenes of the Japanese tokusatsu film industry. For the first time ever outside Japan, it brings together giant diorama sets and other tokusatsu production materials from the warehouses of Toho studios, creator of the Godzilla movies. In addition, the world’s largest collection of over 150 Godzilla items including Taiwan-exclusive event merchandise will be available for sale.

“Godzilla Encounter” is a collaboration between Bandai and Toho Eizo Bijutsu in partnership with the exhibition’s organizer, udnFunLife Co., Ltd. To introduce original Japanese intellectual properties (IP) to overseas audiences, Bandai will continue to work with overseas partners to develop events and exhibitions in the future.

Exhibition Overview:

Schedule: June 30-September 16, 2018

Location: Songshan Cultural and Creative Park No. 1 Warehouse, Taipei

Organizer: udnFunLife Co., Ltd.

Supervised by: Toho Co., Ltd.

Planning Cooperation: Bandai Co., Ltd.

Planning and Production: Toho Eizo Bijutsu Co., Ltd., JBNE DESIGN

Official website (Traditional Chinese only):

<https://udesign.kktix.cc/events/godzella-4g5ws4g>

Event-exclusive Merchandise

A Taiwan-exclusive figure “Movie Monster Series: Shin Godzilla” special color version (TWD 699) will be available for purchase at the event. Based on an iconic scene from the 2016 movie Shin Godzilla when the creature unleashes his atomic breath, this limited-edition figure is rendered in a distinctive shade of purple. Other event-exclusive merchandise include t-shirts, hoodies, tote bags, mugs, towels, and much more!



▲ Godzilla Encounter



Note: Information in this press release is current as of June 27, 2018 and is subject to change without prior notice.

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