

INITIATIVES FOR PLASTIC ENVIRONMENTAL CONSIDERATION

Although plastic is an extremely useful material in modern-day society, its overuse and improper disposal can lead to increases in CO<sub>2</sub> emissions throughout its lifecycle. Furthermore, it can have other adverse impacts on ecosystems and the environment, including the issues caused by microplastics. While being aware of the usefulness of plastics, we recognize plastic waste as an important social issue due to its tremendous impact on ecosystems and the environment. To that end, we strive to engage in responsible behavior as a corporation, including making efforts to reduce the use of petroleum-based plastics and help establish a recycling-oriented society.

Advancing Initiatives to Reduce Petroleum-Based Plastics

Utilizing Alternative Materials

To reduce the use of petroleum-based plastics and lower CO<sub>2</sub> emissions, we are advancing initiatives to use recycled materials or alternatives to plastics for part or all of certain products. For example, we have commercialized *Gundam* craft puzzles that are created from bamboo materials harvested from ethically managed forests. In addition, for *Gundam* model kits, we are using various alternatives to petroleum-based plastics, including eggshells discharged as industrial waste and used tea leaves created through the process of brewing green tea.



A Gundam made out of green tea, wood fragments, eggshells, and bamboo

Promoting the Active Use of Recycled Materials

MegaHouse Corporation is selling Rubik's Cube Eco, a Rubik's Cube made from recycled materials. Materials used to make the main unit and the paper used for the packaging are recycled materials as well. Sun-Star Stationery Co., Ltd., is working to develop stationery made from recycled plastic. The company has eliminated the problem of surface blemishes in the form of black spots caused by the mixing of recycled plastics by making adjustments in the printing technology.



Rubik's Cube Eco made from recycled materials



Clear document folder made from recycled plastic

Reducing the Usage of Prize Bags

Bandai Namco Amusement Inc. has installed roughly 300 "Fukulocker" (prize bag vending machine) units, provided by Group company Bandai Namco Technica Inc., at amusement facilities Namco locations nationwide to standardize customer service and reduce the usage of prize bags.

By charging money for these prize bags, we have been successfully curtailing their provision beyond necessity, reducing the volume of prize bags used in FY2024.3 by nearly 67 tons (about 4.64 million bags) compared with FY2020.3.



Promoting Measures to Establish a Recycling-Oriented Society

Participating in Partnerships for Further Advancing Initiatives for a Circular Economy

The Bandai Namco Group participates in the Japan Partnership for Circular Economy (J4CE), a public-private framework that promotes initiatives for a circular economy. This partnership was launched to strengthen public-private partnerships with the objective of fostering greater understanding of the circular economy and promoting initiatives among a wider range of stakeholders in Japan, including companies, as the global trend toward a circular economy accelerates. Through its activities as a J4CE

member, the Bandai Namco Group aims to form an information-sharing network for the circular economy and speed up its efforts to realize a recycling-oriented society.



Promoting the Recycling of GASHAPON Capsules

The Bandai Namco Group has collected and recycled GASHAPON capsules since 2006. In 2021, Bandai Co., Ltd., Bandai Namco Amusement Inc., and Bandai Logipal Inc. jointly started Gashapon Capsule Recycling, an initiative to further expand these recycling efforts. (Amount collected in FY2024.3: approx. 42 tons) The collected empty capsules are turned into pellets (recycled pellets), which are the raw materials for capsules, and then they are mixed with ordinary pellets (virgin pellets) to form the capsules. At present, recycled pellets account for about 20% of new capsules.

In addition, we have set up Gasha Point Stations, empty capsule collection boxes, at GASHAPON Department Stores and GASHAPON Bandai Official Shops. This makes empty capsule collection an enjoyable experience for customers.

Moreover, we have made improvements such as changing the constituent material of the capsules, which previously had two types, to one type of polypropylene in order to make it easier to recycle.

