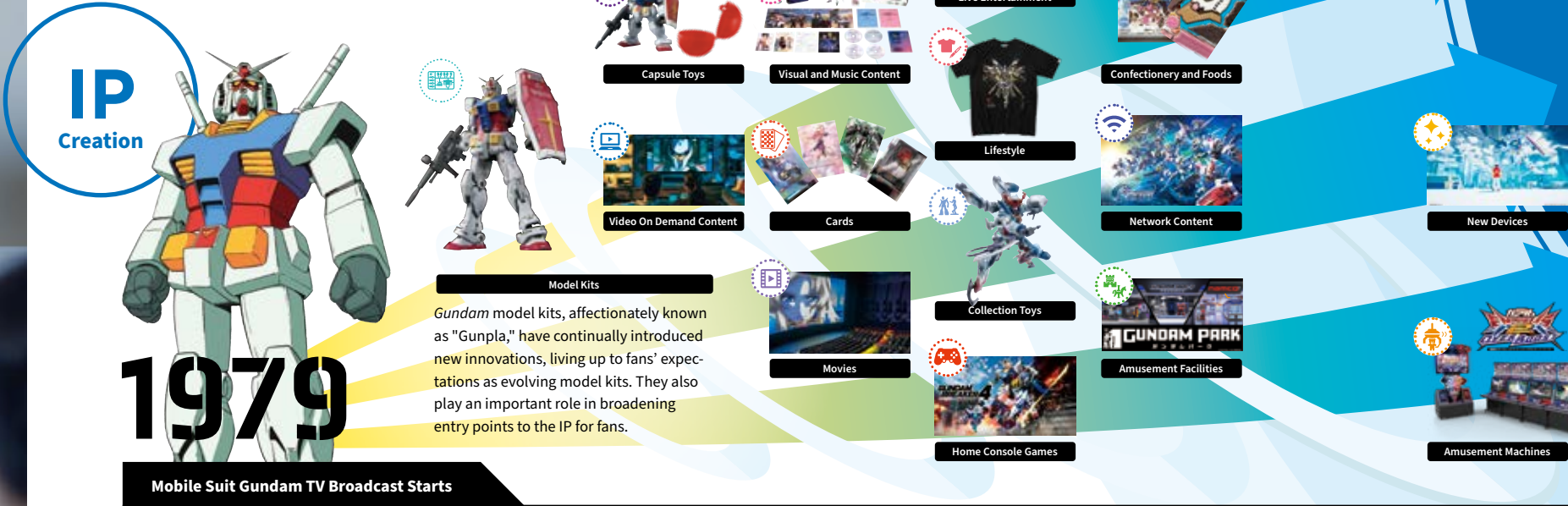


Track Record of the IP Axis Strategy for the *Gundam* Series

THE HISTORY OF *GUNDAM*

The *Gundam* series has over 45 years of history. The various *Gundam* titles that have been created throughout that time have been enjoyed by a diverse group of fans, both young and old, around the world. We are working to maximize the IP value of the *Gundam* series through a variety of initiatives, including the global rollout of products and services that span various business domains of the Group and collaborations with external partners.

DIVERSE BUSINESS DEVELOPMENT >>



Maximizing IP Value

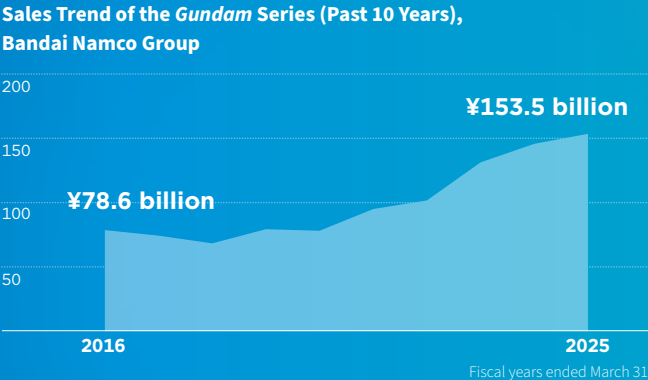
Anime Titles:
Over **50** titles

Publications and Side Stories:
Over **130** titles

Total Worldwide Shipments of Gundam Model Kits:
Over **800** million units

Video Game Titles:
Over **200** titles

Home Video Packages:
Over **19** million units



Expanding Businesses After *Gundam's* 45th Anniversary

Even after 45 years since its release, the *Gundam* series continues to generate new creations. Moving forward, we will continue to expand the series through various ideas, including collaborations with other global businesses and traditional Japanese arts and crafts.



Major Works >>

- 1979
MOBILE SUIT GUNDAM
- 1985
MOBILE SUIT Z GUNDAM
- 1986
MOBILE SUIT GUNDAM ZZ
- 1988
MOBILE SUIT GUNDAM CHAR'S COUNTERATTACK
- 1989
MOBILE SUIT GUNDAM 0080 War in the Pocket

- 1991
MOBILE SUIT GUNDAM F91
MOBILE SUIT GUNDAM 0083 Stardust Memory
- 1993
MOBILE SUIT V GUNDAM
- 1994
MOBILE FIGHTER G GUNDAM
- 1995
MOBILE SUIT GUNDAM WING
- 1996
MOBILE SUIT GUNDAM THE 08th MS TEAM
AFTER WAR GUNDAM X

- 1999
TURN A GUNDAM
- 2002
MOBILE SUIT GUNDAM SEED
- 2004
SD GUNDAM FORCE
MOBILE SUIT GUNDAM SEED DESTINY
- 2007
MOBILE SUIT GUNDAM 00
- 2010
MOBILE SUIT GUNDAM UC (UNICORN)
SD GUNDAM SANGOKUDEN Brave Battle Warriors

- 2011
MOBILE SUIT GUNDAM AGE
- 2013
GUNDAM BUILD FIGHTERS
- 2014
GUNDAM RECONGUISTA IN G
GUNDAM BUILD FIGHTERS TRY
- 2015
MOBILE SUIT GUNDAM THE ORIGIN
MOBILE SUIT GUNDAM IRON-BLOODED ORPHANS
MOBILE SUIT GUNDAM THUNDERBOLT
- 2018
GUNDAM BUILD DIVERS

- 2019
MOBILE SUIT GUNDAM THE ORIGIN Advent of the Red Comet
- 2021
SD GUNDAM WORLD HEROES
MOBILE SUIT GUNDAM HATHAWAY
- 2022
MOBILE SUIT GUNDAM CUCURUZ DOAN'S ISLAND
MOBILE SUIT GUNDAM THE WITCH FROM MERCURY
- 2024
GUNDAM: REQUIEM FOR VENGEANCE
MOBILE SUIT GUNDAM: SILVER PHANTOM

- 2024
MOBILE SUIT GUNDAM SEED FREEDOM
- 2025
Mobile Suit Gundam GQuuuuuuX

Topics >>

- 2000
Broadcasting of Mobile Suit Gundam Wing began in America
- 2009
Life-sized Gundam statue unveiled (Tokyo, Japan)*
* This statue is no longer on display.

- 2010
RG 1/1 GUNDAM PROJECT Life-sized Gundam statue moved to (Shizuoka Prefecture, Japan)*
* This statue is no longer on display.
- 2017
Life-sized Unicorn Gundam statue unveiled (Tokyo, Japan)

- 2020
"Moving Gundam" unveiled at GUNDAM FACTORY YOKOHAMA (Kanagawa Prefecture, Japan)*
* This statue is no longer on display.

- 2021
Life-sized Freedom Gundam statue unveiled (Shanghai, China)

- 2022
Life-sized v Gundam statue unveiled (Fukuoka Prefecture, Japan)

- 2025
Exhibited the GUNDAM NEXT FUTURE PAVILION at Expo 2025 Osaka, Kansai, Japan