

INITIATIVES FOR PLASTIC ENVIRONMENTAL CONSIDERATION

Plastics have been used in many fields and applications as useful materials that support modern society. In recent years, however, there have been cases when the excessive use and inappropriate disposal of plastics have led to environmental problems such as marine plastic pollution. Another issue is that plastics result in large emissions of CO₂ during their life cycle, from production to disposal.

The Bandai Namco Group has positioned “sustainably utilizing resources and raw materials” as one of the key items within its material issue of “Harmony with Nature.” To date, each Group company has been working to reduce use and promote efficient use of raw materials, including natural resources, and to curtail and reduce waste generation.

To further promote and actualize these efforts, the Bandai Namco Group formulated the Bandai Namco Group Plastic Environmental Consideration Policy in April 2025. Under this policy, we will focus even more on reducing and recycling plastic than before.

Bandai Namco Group Plastic Environmental Consideration Policy

The Bandai Namco Group is dedicated to responsible plastic use, aligning our passion for entertainment with our environmental responsibilities.

We acknowledge the environmental toll of single-use plastics and are actively addressing this challenge. By integrating recycled plastics and alternative materials into our products and packaging, we are striving for a sustainable future where waste is reduced and resources are used more efficiently.

Established: April 1, 2025

Planned Main Activities Going Forward (as of September 2025)

	Bandai Namco Holdings	Group companies in Japan and overseas
FY2025.3	• Conducted survey on plastic usage at main Group companies	
FY2026.3	• Formulate and release the Bandai Namco Group Plastic Environmental Consideration Policy • Conduct survey on plastic usage at business management companies and in the Toys and Hobby Unit	• Advance initiatives for reducing the use of petroleum-derived plastics —Utilize alternative materials —Actively use recycled plastics —Reduce the usage of prize bags
FY2027.3	• Work with external partners to explore measures for expanding plastics recycling	• Promote product recycling

Initiatives Toward Reducing the Use of Petroleum-Based Plastics

We are advancing initiatives on a Groupwide basis to reduce the use of petroleum-based plastics and lower CO₂ emissions. For example, our craft puzzles are created with bamboo materials harvested from ethically managed forests, and *Gundam* model kits use various materials including eggshells discharged as industrial waste, used tea leaves created through the process of brewing green tea, and wood chips. Furthermore, we offer the Rubik's Cube Eco, a Rubik's Cube whose main unit and paper used for packaging are made from recycled materials. Additionally, Re:metacil, a metacil (writing instrument) made from waste materials, uses upcycled plastic that is crushed and recycled from various waste materials (cinders, oyster shells, eggshells, scallop shells, etc.) from Japan. In these ways, each Bandai Namco Group company has introduced products that utilize recycled materials and plastic alternatives.



Model kits made with chemically recycled plastic



Craft puzzles made from bamboo sourced from ethically managed forests



Metacil made from recycled materials

Initiatives Toward Building a Recycling-Oriented Society

The Bandai Namco Group has collected and recycled Gashapon capsules since 2006. In 2021, Bandai, Bandai Namco Amusement, and Bandai Logipal jointly started Gashapon Capsule Recycling, an initiative to further expand these recycling efforts. The collected empty capsules are turned into pellets (recycled pellets), which are the raw materials for capsules, and then they are mixed with ordinary pellets (virgin pellets) to form the capsules. At present, recycled pellets account for about 40% of new capsules. In addition, we have set up Gasha Point Stations, empty capsule collection boxes, at Gashapon Department Stores and Gashapon Bandai Official Shops. This makes empty capsule collection an enjoyable experience for customers.

