

Dear all

9th April, 2008

**"Gundam Senjyo No Kizuna" first appears in overseas!
The new business store crowded with group Synergy appears in Hong Kong.
"Wonder Park Plus" opens in Hong Kong Causeway Bay, April 19 (Saturday).**

Namco Bandai Holdings	President: Takeo Takasu
	Headquarter: Tokyo Minato-ku
Namco Limited	President: Masahiro Tachibana
	Headquarter: Tokyo Ota-ku

Namco Enterprises Asia Ltd, in charge of the management of amusement facilities in Hong Kong of Namco Bandai Group (Hong Kong President and Representative Director of the headquarter: Mr. Shuhei Ino) opens large-scale amusement facilities "Wonder Park Plus" on April 19 (Saturday), 2008. "Wonder Park Plus" is located on the 6/F in the World Trade Centre, Causeway Bay, the centre of Hong Kong. It expects one million of customers visit in the first year.



Image of entrance ©SOTSU·SUNRISE

Namco Wonder Park WTC (World Trade Centre) shop was redecorated, including a lot of popular contents of the Namco Bandai Group, and the first compound of amusement facilities in foreign countries. It aims at the base for the transmission of information of entertainment from Japan where group synergy was made an embodiment.

It is not only a flagship store of Namco Enterprises Asia Ltd, it goes forward as the origin of sending information in Asian regions of the Namco Bandai Group.

• Lots of amusement machines first appear in overseas such as "Gundam Senjyo No Kizuna"

Beginning as the first overseas product by Namco Bandai Games, we have 8 sets of "Gundam Senjyo No Kizuna" which is a dome screen type of strategy team fighting game famous in Japan, Asia version of "Taiko No Tatsujin 11" and Tamagotchi print game machines which enables us to take photo with the Tamagotchi we bring up. Besides, about over sets of machine are collected. We aim at diversifying our market and provide a wide range of facilities to fully satisfy our customers.



Image inside the shop ©BANDAI, WiZ 2004-2008

• Decoration like a Theme Park

The characters of the group like the statue of "RX-78 GUNDAM" and "CHAR'S ZAKU"(2.2m), "Mametchi and Memetchi of Tamagotchi" and the wall of "Taiko No Tatsujin" lively meet you in Wonder Park Plus. Moreover, about 10 sets of monitor are set up in the store, telecasted with popular contents of promotion of Japan from Namco Bandai Group.

Moreover, as an antenna shop in Bandai Asia Co.,Ltd., the goods shop is decorated as the image of white base, which enables customers to enjoy and look over the sea view of the Victoria Harbour during boarding.



Image inside the shop ©NAMCO BANDAI Games Inc. ©SOTSU·SUNRISE

• Concentration of Group Synergy

Wonder Park Plus concentrate group synergy by Namco Bandai Games' Amusement machines, Bandai Asia's goods shop, antenna of group image, prizes from UFO catchers, and one of the Shanghai's famous characters, Dian Xin Xiong Mao, handled by Bandai Trading (Shanghai) Co.,Ltd.



點心熊貓 illustrator ©RANDAI・YAKATA

「Wonder Park Plus」 Profile

Shop name	ワンダーパークプラス (Eng: Wonder Park Plus)
Location	The whole of 6/F, World Trade Centre, 280 Gloucester Road, Causeway Bay, Hong Kong. 香港銅鑼灣告士打道 280 號世貿中心 六樓
Telephone no.	+852-2576-6659
Date of Grand Opening	19 April, 2008 (Saturday)
Targeted no. of visitors in the first year	1 Million
Area	Approximately 1,150 m ²
No. of machines	Approximately 200 sets

*Information on the press release is subject to the day of announcement only. Please be acknowledged that the content is subject to change.

Reference

Company Profile of NAMCO ENTERPRISES ASIA LTD.

Headquarter	Unit 2002, 20/F., Causeway Bay Plaza 1, 489 Hennessy Road, Causeway Bay, Hong Kong. 香港銅鑼灣軒尼詩道 489 號 銅鑼灣廣場一期二十樓二零零二室
President	Mr. Shuhei Ino (猪野 修平)
Capital	47,000,000 HKD