

Bandai Namco Holdings Inc.

Financial Highlights for the Third Quarter of the Fiscal Year Ending March 31, 2023

Bandai Namco Holdings Inc.: Consolidated Financial Results

| Summary of Income Stateme | | | | | | | | | | | |
|--|----------|------------|------------|-------------------|----------|------------|------------|------------|----------------|---------------|------------|
| | | FY2 | 2022.3 | | FY2023.3 | | | | | | |
| | 1st Half | 3Q Results | 3Q Results | Full Year Results | 1st Half | 3Q Results | 3Q Results | % vs | Previous Full | Full Year | % vs |
| | Results | (3 months) | (9 months) | | Results | (3 months) | (9 months) | Prior Year | Year Forecasts | New Forecasts | Prior Year |
| Net Sales | 393,646 | 234,665 | 628,311 | 889,270 | 477,620 | 265,567 | 743,187 | 118.3% | 940,000 | 940,000 | 105.7% |
| Gross Profit | 160,527 | 88,136 | 248,663 | 356,266 | 195,616 | 89,716 | 285,332 | 114.7% | 370,000 | 365,000 | 102.5% |
| Operating Profit | 61,751 | 30,402 | 92,153 | 125,496 | 81,607 | 24,596 | 106,203 | 115.2% | 128,000 | 128,000 | 102.0% |
| Recurring Profit | 64,111 | 31,447 | 95,558 | 133,608 | 92,365 | 24,596 | 116,961 | 122.4% | 139,000 | 139,000 | 104.0% |
| Profit Attributable to Owners of Parent | 39,527 | 22,176 | 61,703 | 92,752 | 66,557 | 17,887 | 84,444 | 136.9% | 95,000 | 95,000 | 102.4% |

| Net Sales by Segment | | | | | | | | | | (n | nillions of yen) |
|--------------------------------|---------------------|--------------------------|--------------------------|-------------------|---------------------|--------------------------|--------------------------|--------------------|---------------------------------|----------------------------|--------------------|
| | | FY2 | 2022.3 | | | FY2023.3 | | | | | |
| | 1st Half Results | 3Q Results (3 months) | 3Q Results (9 months) | Full Year Results | 1st Half Results | 3Q Results (3 months) | 3Q Results (9 months) | % vs Prior Year | Previous Full Year Forecasts | Full Year New Forecasts | % vs Prior Year |
| Entertainment (Digital) | 149,597 | 92,724 | 242,321 | 378,173 | 193,897 | 94,674 | 288,571 | 119.1% | 370,000 | 370,000 | 97.8% |
| Entertainment (Toys and Hobby) | 178,123 | 107,834 | 285,957 | 373,625 | 213,368 | 131,760 | 345,128 | 120.7% | 430,000 | 435,000 | 116.4% |
| IP Production | 36,128 | 18,458 | 54,586 | 79,964 | 35,065 | 19,958 | 55,023 | 100.8% | 80,000 | 80,000 | 100.0% |
| Amusement | 39,005 | 22,390 | 61,395 | 82,344 | 48,657 | 26,821 | 75,478 | 122.9% | 97,000 | 97,000 | 117.8% |
| Other | 13,642 | 7,360 | 21,002 | 27,667 | 15,070 | 8,459 | 23,529 | 112.0% | 26,000 | 26,000 | 94.0% |
| Elimination and Corporate | (22,850) | (14,103) | (36,953) | (52,504) | (28,439) | (16,104) | (44,543) | - | (63,000) | (68,000) | |
| Total | 393,646 | 234,665 | 628,311 | 889,270 | 477,620 | 265,567 | 743,187 | 118.3% | 940,000 | 940,000 | 105.7% |

| Operating Profit by Segment | | | | | | | | | | | (n | nillions of yen) |
|--------------------------------|----------|------------|------------|-------------------|----------|------------|------------|--------|------------|----------------|---------------|------------------|
| | | FY: | 2022.3 | | | | | | FY2023.3 | | | |
| | 1st Half | 3Q Results | 3Q Results | Full Year Results | 1st Half | 3Q Results | 3Q Results | OP | % vs | Previous Full | Full Year | % vs |
| | Results | (3 months) | (9 months) | Tutt Tear Nesutts | Results | (3 months) | (9 months) | Margin | Prior Year | Year Forecasts | New Forecasts | Prior Year |
| Entertainment (Digital) | 26,008 | 11,625 | 37,633 | 69,634 | 44,649 | 1,993 | 46,642 | 16.2% | 123.9% | 63,000 | 58,000 | 83.3% |
| Entertainment (Toys and Hobby) | 33,092 | 17,673 | 50,765 | 52,319 | 33,562 | 19,391 | 52,953 | 15.3% | 104.3% | 61,000 | 61,000 | 116.6% |
| IP Production | 4,006 | 1,261 | 5,267 | 8,833 | 3,459 | 2,891 | 6,350 | 11.5% | 120.6% | 10,000 | 11,000 | 124.5% |
| Amusement | 2,447 | 1,886 | 4,333 | 4,051 | 4,804 | 2,132 | 6,936 | 9.2% | 160.1% | 5,000 | 7,000 | 172.8% |
| Other | 580 | 242 | 822 | 347 | 456 | 684 | 1,140 | 4.8% | 138.6% | 1,000 | 1,000 | 288.2% |
| Elimination and Corporate | (4,385) | (2,285) | (6,670) | (9,689) | (5,324) | (2,497) | (7,821) | - | - | (12,000) | (10,000) | - |
| Total | 61,751 | 30,402 | 92,153 | 125,496 | 81,607 | 24,596 | 106,203 | 14.3% | 115.2% | 128,000 | 128,000 | 102.0% |

| Reference: Net Sales by Region | ference: Net Sales by Region (External sales after elimination) (millions of yen) | | | | | | | | | | |
|--------------------------------|---|------------|------------|-------------------|----------|------------|------------|------------|----------------|---------------|------------|
| | | FY2 | 2022.3 | | FY2023.3 | | | | | | |
| | 1st Half | 3Q Results | 3Q Results | Full Year Results | 1st Half | 3Q Results | 3Q Results | % vs | Previous Full | Full Year | % vs |
| | Results | (3 months) | (9 months) | Tall Teal Headles | Results | (3 months) | (9 months) | Prior Year | Year Forecasts | New Forecasts | Prior Year |
| Japan | 295,487 | 163,721 | 459,208 | 625,460 | 335,861 | 183,921 | 519,782 | 113.2% | 670,000 | 664,500 | 106.2% |
| Americas | 34,254 | 20,508 | 54,761 | 99,204 | 52,651 | 25,222 | 77,873 | 142.2% | 98,000 | 98,000 | 98.8% |
| Europe | 25,811 | 25,787 | 51,598 | 82,544 | 45,047 | 28,662 | 73,709 | 142.9% | 83,000 | 85,500 | 103.6% |
| Asia | 38,096 | 24,649 | 62,745 | 82,063 | 44,059 | 27,765 | 71,824 | 114.5% | 89,000 | 92,000 | 112.1% |
| Elimination and Corporate | э | - | - | - | - | - | - | - | - | - | - |
| Total | 393,646 | 234,665 | 628,311 | 889,270 | 477,620 | 265,567 | 743,187 | 118.3% | 940,000 | 940,000 | 105.7% |

| Reference: Operating Profit b | ference: Operating Profit by Region (millions of yen) | | | | | | | | | | | nillions of yen) |
|-------------------------------|---|------------|------------|-------------------|----------|------------|------------|--------|------------|----------------|---------------|------------------|
| | | FY: | 2022.3 | | | FY2023.3 | | | | | | |
| | 1st Half | 3Q Results | 3Q Results | Full Year Results | 1st Half | 3Q Results | 3Q Results | OP | % vs | Previous Full | Full Year | % vs |
| | Results | (3 months) | (9 months) | | Results | (3 months) | (9 months) | Margin | Prior Year | Year Forecasts | New Forecasts | Prior Year |
| Japan | 52,614 | 24,703 | 77,317 | 104,611 | 72,611 | 22,125 | 94,736 | 18.2% | 122.5% | 120,000 | 115,000 | 109.9% |
| Americas | 4,179 | 1,907 | 6,086 | 5,495 | 6,159 | 1,591 | 7,750 | 10.0% | 127.3% | 9,500 | 9,500 | 172.9% |
| Europe | 3,238 | 1,517 | 4,755 | 13,727 | 5,039 | 470 | 5,509 | 7.5% | 115.9% | 6,000 | 6,000 | 43.7% |
| Asia | 7,553 | 5,337 | 12,890 | 14,045 | 8,801 | 2,628 | 11,429 | 15.9% | 88.7% | 12,000 | 13,000 | 92.6% |
| Elimination and Corporate | (5,832) | (3,062) | (8,895) | (12,383) | (11,003) | (2,218) | (13,221) | - | - | (19,500) | (15,500) | - |
| Total | 61,751 | 30,402 | 92,153 | 125,496 | 81,607 | 24,596 | 106,203 | 14.3% | 115.2% | 128,000 | 128,000 | 102.0% |

| Other Data | | | | | | | | | | (n | nillions of yen) |
|----------------------|----------|------------|------------|-------------------|----------|------------|------------|------------|----------------|---------------|------------------|
| | FY2022.3 | | | | FY2023.3 | | | | | | |
| | 1st Half | 3Q Results | 3Q Results | Full Year Results | 1st Half | 3Q Results | 3Q Results | % vs | Previous Full | Full Year | % vs |
| | Results | (3 months) | (9 months) | Tutt Tear Nesutts | Results | (3 months) | (9 months) | Prior Year | Year Forecasts | New Forecasts | Prior Year |
| Capital Investments | 13,043 | 5,918 | 18,962 | 27,968 | 16,561 | 8,388 | 24,949 | 131.6% | 25,000 | 30,000 | 107.3% |
| Depreciation | 12,551 | 5,739 | 18,290 | 25,726 | 11,266 | 8,917 | 20,183 | 110.3% | 25,000 | 25,000 | 97.2% |
| Advertising Expenses | 19,082 | 13,782 | 32,864 | 53,555 | 22,432 | 15,620 | 38,052 | 115.8% | 57,000 | 56,000 | 104.6% |
| Personnel Expenses | 35,786 | 17,358 | 53,144 | 73,086 | 39,096 | 19,838 | 58,934 | 110.9% | 75,000 | 74,000 | 101.3% |

Note: As the Group partially changed the classification of business segments from FY2023.3, the figures for FY2022.3 have been restated accordingly. Forward-looking Statements: This document contains figures that are based on the information currently available to management and estimate involving uncertain factors thought likely to have an effect on future results.

[Sales of IPs (Groupwide)]

(billion yen)

| , <u> </u> | FY20 | 22.3 | FY20 | 23.3 | |
|--------------------|----------|-----------|----------|-----------|--|
| | 3Q(9mo.) | Full Year | 3Q(9mo.) | Full Year | |
| | Results | Results | Results | Forecasts | |
| Aikatsu! | 1.6 | 1.9 | 0.5 | 0.6 | |
| Anpanman | 7.2 | 9.3 | 7.8 | 10.5 | |
| Ultraman | 12.3 | 16.8 | 15.3 | 20.5 | |
| KAMEN RIDER | 22.6 | 29.5 | 23.6 | 32.0 | |
| Mobile Suit Gundam | 76.1 | 101.7 | 99.1 | 130.5 | |
| Super Sentai | 3.3 | 5.0 | 4.9 | 6.5 | |
| DRAGON BALL | 91.3 | 127.6 | 102.2 | 139.0 | |
| NARUTO | 17.8 | 23.0 | 14.2 | 18.0 | |
| Pretty Cure | 3.8 | 5.8 | 3.5 | 6.0 | |
| ONE PIECE | 33.4 | 44.1 | 59.8 | 81.0 | |

^{*}Figures are calculated based on sales before elimination of inter-segment transactions.

[Sales of IPs (Toys and Hobby Business, Japan)]

(billion yen)

| | FY20 | 22.3 | FY20 | 23.3 |
|--------------------|--------------------|---------|----------|-----------|
| | 3Q(9mo.) Full Year | | 3Q(9mo.) | Full Year |
| | Results | Results | Results | Forecasts |
| Aikatsu! | 0.9 | 1.0 | 0.4 | 0.4 |
| Anpanman | 6.6 | 8.7 | 7.2 | 9.5 |
| Ultraman | 6.0 | 8.0 | 6.9 | 9.5 |
| KAMEN RIDER | 16.9 | 22.8 | 16.4 | 23.0 |
| Mobile Suit Gundam | 33.9 | 44.2 | 47.6 | 60.0 |
| Super Sentai | 2.7 | 4.4 | 4.1 | 6.0 |
| DRAGON BALL | 16.0 | 19.7 | 17.9 | 22.0 |
| Pretty Cure | 3.7 | 5.7 | 3.5 | 6.0 |
| Pokémon | 4.2 | 5.9 | 6.7 | 8.5 |
| ONE PIECE | 8.4 | 10.0 | 24.1 | 31.0 |

^{*}Figures are calculated based on sales before elimination of inter-segment transactions.

[Digital Business (Sales by major category)]

(billion yen)

| La Bran a marriada (a misa a) : | La Branca (autocut) major autogory/a | | | | | | | |
|----------------------------------|--------------------------------------|-----------|----------|-----------|--|--|--|--|
| | FY20 | 22.3 | FY20 | 23.3 | | | | |
| | 3Q(9mo.) | Full Year | 3Q(9mo.) | Full Year | | | | |
| | Results | Results | Results | Forecasts | | | | |
| Network content | 131.9 | 185.5 | 140.7 | 189.0 | | | | |
| Home video game | 98.8 | 174.4 | 125.4 | 157.0 | | | | |

[Home Video Game (Number of titles and unit sales)]

| Luonie Ainen game (Manine | Thome video dame (withber of titles and unit sales) | | | | | | | | | | | |
|---|---|------------|------------|------------|-------------------|------------|------------|-------------------|--|--|--|--|
| | | FY20 | 22.3 | | | FY20 | 23.3 | | | | | |
| | 3Q(9mo | .) Results | Full Yea | r Results | 3Q(9mo. |) Results | Full Year | Forecasts | | | | |
| | # of | Units Sold | # of | Units Sold | # of | Units Sold | # of | Units Sold | | | | |
| | New Titles | (thousand) | New Titles | (thousand) | New Titles | (thousand) | New Titles | (thousand) | | | | |
| Japan | 42 | 3,058 | 53 | 4,650 | 58 | 8,133 | 74 | 11,000 | | | | |
| Americas | 36 | 15,089 | 46 | 25,054 | 51 | 14,619 | 65 | 18,500 | | | | |
| Europe | 39 | 18,073 | 49 | 27,143 | 46 | 15,959 | 60 | 18,500 | | | | |
| Group Total | 117 | 36,220 | 148 | 56,847 | 155 | 38,711 | 199 | 48,000 | | | | |
| Localized versions | 68 | - | 82 | - | 109 | - | 134 | - | | | | |
| After elimination of localized versions | After elimination of localized versions | | | | | | | | | | | |
| Group Total | 49 | 36,220 | 66 | 56,847 | 46 | 38,711 | 65 | 48,000 | | | | |

Note: Breakdown of Japan and Europe has partially been changed

[Digital Card Sales (Units sold)]

(million pieces)

| L'algitut cui a sates (omts s | J.G./ 1 | | , | |
|-------------------------------|----------|-------------------------|----------|-----------|
| | FY20 |)22.3 | FY20 | 23.3 |
| | 3Q(9mo.) | Full Year | 3Q(9mo.) | Full Year |
| | Results | Results Results Results | | Forecasts |
| Digital Cards Sales | 96 | 142 | 133 | 185 |

^{*}Figures are estimates based on managem

[IP Production Business (Sales by major category)]

(billion yen)

| | FY20 | 22.3 | FY2023.3 | | |
|--|--------------------|---------|----------|-----------|--|
| | 3Q(9mo.) Full Year | | 3Q(9mo.) | Full Year | |
| | Results | Results | Results | Forecasts | |
| Packages | 9.2 | 12.4 | 8.7 | 12.0 | |
| Production, license, distribution, events and others | 45.3 | 67.5 | 46.3 | 68.0 | |
| Total | 54.5 | 79.9 | 55.0 | 80.0 | |

[Amusement Business (Sales by major category)]

(billion yen)

| | FY20 | 22.3 | FY2023.3 | | |
|--------------------|----------|--------------------|----------|-----------|--|
| | 3Q(9mo.) | 3Q(9mo.) Full Year | | Full Year | |
| | Results | Results | Results | Forecasts | |
| Amusement machines | 16.4 | 20.8 | 21.0 | 26.0 | |
| Amusement facility | 44.9 | 61.5 | 54.4 | 71.0 | |

[Number of Amusement Facilities]

| | | | FY20 | 22.3 | FY2023.3 | | |
|-----------------------|----------|-------------------|----------|-----------|----------|-----------|--|
| | | | 3Q(9mo.) | Full Year | 3Q(9mo.) | Full Year | |
| | | | Results | Results | Results | Forecasts | |
| | | Start of term | 244 | 244 | 240 | 240 | |
| | Japan | Openings | 6 | 7 | 6 | 7 | |
| | | Closures | 6 | 11 | 4 | 4 | |
| | | Increase/Decrease | 0 | (4) | 2 | 3 | |
| | | End of term | 244 | 240 | 242 | 243 | |
| | Overseas | Start of term | 22 | 22 | 21 | 21 | |
| Directly | | Openings | 1 | 1 | 2 | 3 | |
| managed facilities | | Closures | 2 | 2 | 0 | 0 | |
| | | Increase/Decrease | (1) | (1) | 2 | 3 | |
| | | End of term | 21 | 21 | 23 | 24 | |
| | Total | Start of term | 266 | 266 | 261 | 261 | |
| | | Openings | 7 | 8 | 8 | 10 | |
| | | Closures | 8 | 13 | 4 | 4 | |
| | | Increase/Decrease | (1) | (5) | 4 | 6 | |
| | | End of term | 265 | 261 | 265 | 267 | |
| Revenue- | | Japan | 539 | 551 | 671 | 672 | |
| sharing | | Overseas | 16 | 16 | 16 | 15 | |
| facilities | | Total | 555 | 567 | 687 | 687 | |
| Others | | Total | 5 | 5 | 9 | 9 | |
| Facilities Total | | 825 | 833 | 961 | 963 | | |

[Amusement Facilities (Existing-store sales, YOY, Japan)]

| LAmusement Facilities (Existing-store sales, 101, Japan) | | | | | | | | | | | |
|--|--------|--------|--------|---------------|---------------|--------|--------|---------------|---------------|----------|-----------|
| | Apr. | May | Jun. | 1Q (3 mo.) | Jul. | Aug. | Sep. | 2Q (3 mo.) | 1st Half | | |
| FY2023.3 | 110.7% | 145.7% | 126.6% | 127.1% | 108.5% | 123.9% | 119.3% | 117.3% | 121.6% | | |
| FY2022.3 | 503.9% | 380.0% | 103.0% | 215.6% | 119.3% | 115.8% | 92.7% | 109.2% | 139.1% | | |
| | Oct. | Nov. | Dec. | 3Q (3 mo.) | 3Q (9 mo.) | Jan. | Feb. | Mar. | 4Q (3 mo.) | 2nd Half | Full Year |
| FY2023.3 | 109.7% | 103.6% | 101.3% | 104.6% | 115.4% | | | | | | |
| FY2022.3 | 94.0% | 88.4% | 110.6% | 97.8% | 120.7% | 115.8% | 93.7% | 98.3% | 103.2% | 100.4% | 115.5% |

^{*}Figures are estimates based on management accounting.