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Full Year Plar

# **BANDAI NAMCO** Fun for All into the Future

Bandai Namco Holdings Inc.

1st Half

Financial Highlights for the First Quarter of the Fiscal Year Ending March 31, 2024

# **Bandai Namco Holdings Inc.: Consolidated Financial Results**

Summary of Income Stateme	ent					
		FY2	023.3			
	1Q	1st Half	Full Year Results	1Q	% vs	1st Half
	Results	Results	Tak Tear Results	Results	Prior Year	Forecasts
Net Sales	216,241	477,620	990,089	224,812	104.0%	475,
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Net Sales	216,241	477,620	990,089	224,812	104.0%	475,000	475,000	1,000,000	101.0%
Gross Profit	96,683	195,616	368,656	89,357	92.4%	190,000	190,000	390,000	105.8%
Operating Profit	44,393	81,607	116,472	27,989	63.0%	60,000	60,000	125,000	107.3%
Recurring Profit	51,274	92,365	128,006	32,733	63.8%	62,000	65,000	129,000	100.8%
Profit Attributable to Owners of Parent	37,019	66,557	90,345	21,786	58.9%	44,000	44,000	91,000	100.7%

#### Net Sales by Segment

		FY2	023.3	FY2024.3							
	1Q Results	1st Half Results	Full Year Results	1Q Results	% vs Prior Year	1st Half Forecasts	1st Half New Forecasts	Full Year Plan	% vs Prior Year		
Entertainment (Digital)	89,599	193,897	385,681	68,040	75.9%	185,000	160,000	390,000	101.1%		
Entertainment (Toys and Hobby)	94,872	213,368	447,491	120,372	126.9%	215,000	240,000	450,000	100.6%		
IP Production	15,686	35,065	81,748	14,992	95.6%	36,000	36,000	83,000	101.5%		
Amusement	23,022	48,657	104,602	28,240	122.7%	54,000	57,000	110,000	105.2%		
Other	7,027	15,070	31,313	8,098	115.2%	15,000	15,000	31,000	99.0%		
Elimination and Corporate	(13,967)	(28,439)	(60,748)	(14,932)	-	(30,000)	(33,000)	(64,000)	-		
Total	216,241	477,620	990,089	224,812	104.0%	475,000	475,000	1,000,000	101.0%		

#### **Operating Profit by Segment**

operating i font by Segment											interne er j'eri)
		FY2	023.3					FY2024.3			
	1Q Results	1st Half Results	Full Year Results	OP Margin	1Q Results	% vs Prior Year	1st Half Forecasts	1st Half New Forecasts	Full Year Plan	OP Margin	% vs Prior Year
Entertainment (Digital)	29,411	44,649	49,339	12.8%	2,661	9.0%	29,000	17,000	58,000	14.9%	117.6%
Entertainment (Toys and Hobby)	14,363	33,562	59,538	13.3%	23,629	164.5%	30,000	40,000	63,000	14.0%	105.8%
IP Production	1,085	3,459	10,645	13.0%	1,058	97.5%	4,000	4,000	11,000	13.3%	103.3%
Amusement	2,113	4,804	6,038	5.8%	3,157	149.4%	3,000	5,000	5,000	4.5%	82.8%
Other	131	456	1,165	3.7%	481	367.6%	500	500	1,000	3.2%	85.8%
Elimination and Corporate	(2,711)	(5,324)	(10,254)	-	(3,000)	-	(6,500)	(6,500)	(13,000)	-	-
Total	44,393	81,607	116,472	11.8%	27,989	63.0%	60,000	60,000	125,000	12.5%	107.3%

#### Reference: Net Sales by Region (External sales after elimination)

		FY20	023.3	FY2024.3						
	1Q Results	1st Half Results	Full Year Results	1Q Results	% vs Prior Year	1st Half Forecasts	1st Half New Forecasts	Full Year Plan	% vs Prior Year	
Japan	148,707	335,861	707,531	168,188	113.1%	341,500	344,000	712,000	100.6%	
Americas	29,471	52,651	99,344	15,632	53.0%	47,500	38,500	99,500	100.2%	
Europe	18,085	45,047	94,458	17,693	97.8%	42,500	44,500	93,500	99.0%	
Asia	19,976	44,059	88,757	23,300	116.6%	43,500	48,000	95,000	107.0%	
Elimination and Corporate	-	-	-	-	-	-	-	-	-	
Total	216,241	477,620	990,089	224,812	104.0%	475,000	475,000	1,000,000	101.0%	

Reference: Operating Profit by Region (millions of yen)												
		FY2	023.3			FY2024.3						
	1Q Results	s Results Prior Year Forecasts New Forecasts								OP Margin	% vs Prior Year	
Japan	38,012	72,611	103,606	14.6%	29,267	77.0%	59,500	58,000	115,000	16.2%	111.0%	
Americas	5,824	6,159	8,543	8.6%	692	11.9%	4,000	2,500	9,500	9.5%	111.2%	
Europe	3,211	5,039	6,241	6.6%	(177)	-	(1,000)	500	4,000	4.3%	64.1%	
Asia	2,943	8,801	12,192	13.7%	2,835	96.3%	4,000	5,500	9,500	10.0%	77.9%	
Elimination and Corporate	(5,599)	(11,003)	(14,109)	-	(4,627)	-	(6,500)	(6,500)	(13,000)	-	-	
Total	44,393	81,607	116,472	11.8%	27,989	63.0%	60,000	60,000	125,000	12.5%	107.3%	

#### Other Data (millions of yen) FY2023.3 FY2024.3 1Q 1st Half 1st Half 1st Half 1Q Full Year Results όVS Full Year Plan or Yea Pr ecast ults Capital Investments 10,193 16,561 36,477 28,000 6,906 67.8% 13,000 13,000 76.89 5,184 11,266 28,671 6,479 125.0% 12,000 12,000 27,000 94.2% Depreciation Advertising Expenses 9,428 22,432 56,798 10,956 116.2% 34,000 34,000 66,000 116.2% Personnel Expenses 19,407 39,096 81,045 22,485 115.9% 40,000 42,000 83,000 102.4% Investment in game content 76,270 development etc.

Note: The figures of the full year plan of FY2024.3 are as of May 11, 2023.

Forward-looking Statements: This document contains figures that are based on the information currently available to management and estimate involving uncertain factors thought likely to have an effect on future results.

[Sales of IPs (Groupwide)]						(billion yen)
		FY2023.3				
	10 Results	1st Half	Full Year	1Q Results	1st Half	Full Year
	IQ Results	Results	Results	IQ RESults	New Forecasts	Plan
Anpanman	1.8	4.7	9.9	1.9	4.5	10.0
Ultraman	3.5	8.9	19.5	4.1	10.0	21.5
KAMEN RIDER	4.6	14.2	32.1	5.9	14.5	32.0
Mobile Suit Gundam	29.0	62.4	131.3	36.9	70.0	135.0
Super Sentai	1.6	3.5	6.5	2.0	3.5	7.0
DRAGON BALL	27.5	65.7	144.5	28.7	65.0	130.0
NARUTO	5.0	10.2	18.7	4.9	10.0	23.0
Pretty Cure	1.3	2.9	5.6	1.3	3.0	6.0
ONE PIECE	13.7	35.9	86.3	25.0	52.0	78.0
*Figures are calculated based on sales bef	ore elimination o	f inter-segment	transactions.	-		

### [Sales of IPs (Toys and Hobby Business, Japan)]

Sales of IPs (Toys and Ho	bby Business	, Japan)				(billion yen)
		FY2023.3			FY2024.3	
	10 Results	1st Half	Full Year	10 Results	1st Half	Full Year
	IQ Results	Results	Results	IQ Results	New Forecasts	Plan
Anpanman	1.7	4.3	9.3	1.8	4.0	9.0
Ultraman	2.2	4.7	9.2	2.1	5.0	9.5
KAMEN RIDER	3.2	9.5	23.0	4.4	10.0	23.0
Mobile Suit Gundam	14.8	30.1	60.5	17.6	34.5	62.0
Super Sentai	1.3	2.9	5.6	1.8	3.0	6.0
DRAGON BALL	5.6	12.0	22.5	6.5	12.0	20.0
Pretty Cure	1.3	2.9	5.6	1.2	3.0	6.0
Pokémon	1.7	4.1	8.8	2.7	5.0	9.0
ONE PIECE	4.7	12.3	31.9	13.9	28.0	36.0
*Figures are calculated based on sales	before elimination o	of inter-segment	transactions.			

#### [Digital Business (Sales by major category)]

[Digital Business (Sales by major category)] (billion yen)										
		FY2023.3			FY2024.3					
	10 Results	1st Half	Full Year	10 Results	1st Half	Full Year				
	1Q nesuns	Results	Results	10 11030113	New Forecasts	Plan				
Network content	41.5	94.0	194.0	38.9	91.0	200.0				
Home video game	40.5	85.1	159.8	22.5	61.0	170.0				

### [Home Video Game (Number of titles and unit sales)]

			FY20	023.3			FY2024.3					
	1Q R	esults	1st Half Results		Full Year Results		1Q Results		1st Half New Forecasts		Full Year Plan	
	# of Units Sold		# of	Units Sold	# of	Units Sold	# of	Units Sold	# of	Units Sold	# of	Units Sold
	New Titles	(thousand)	New Titles	(thousand)	New Titles		New Titles	(thousand)	New Titles			
Japan	5	2,871	40	5,556	76	10,021	18	1,214	40	3,000		10,000
Americas	4	5,429	33	10,063	59	18,710	9	2,932	24	7,500	35	18,000
Europe	4	3,225	33	8,998	57	19,560	9	3,634	25	9,500	35	20,000
Group Total	13	11,525	106	24,617	192	48,291	36	7,780	89	20,000	135	48,000
Localized versions	9	-	78	-	130	-	25	-	59	-	95	-
ter elimination of localized versions						•						
Group Total	4	11,525	28	24,617	62	48,291	11	7,780	30	20,000	40	48,000

## 【Digital Card Sales (Units sold)】

[Digital Card Sales (Units sold)] (million pieces)										
		FY2023.3			FY2024.3					
	10 Results	1st Half	Full Year	10 Results	1st Half	Full Year				
	IQ Results	Results	Results	1Q Results	New Forecasts	Plan				
Digital card sales	39	90	181	41	82	180				

\*Figures are estimates based on management accounting.

# 【IP Production Business (Sales by major category)】

Lir Froduction Busin	c35 (50105 5	y major ca	ccgory/1			(billion yen)	
		FY2023.3		FY2024.3			
	10 Results	1st Half	Full Year	10 Results	1st Half	Full Year	
	IQ Results	Results	Results	IQ Results	New Forecasts	Plan	
Packages	2.2	5.4	11.5	1.5	4.3	11.0	
Production, license,							
distribution, events	13.4	29.6	70.2	13.4	31.7	72.0	
and others							
Total	15.6	35.0	81.7	14.9	36.0	83.0	

[Amusement Business (Sales by major category)]								
		FY2023.3		FY2024.3				
	10 Results	1st Half	Full Year	10 Results	1st Half	Full Year		
	TO RESULTS	Results	Results	Tố lưcsưưs	New Forecasts	Plan		
Amusement machines	6.1	11.4	31.0	9.8	17.0	34.0		
Amusement facility	16.8	37.2	73.5	18.4	36.5	74.5		

#### [Number of Amusement Facilities]

				FY2023.3		FY2024.3			
			1Q Results	1st Half Results	Full Year Results	1Q Results	1st Half New Forecasts	Full Year Plan	
		Start of term	240	240	240	243	243	243	
	Japan	Openings	2.0	3	7	3	7	6	
		Closures	2	2	4	0	2	1	
		Increase/Decrease	0	1	3	3	5	5	
		End of term	240	241	243	246	248	248	
	d Overseas	Start of term	21	21	21	21	21	21	
Directly		Openings	1	2	2	0	1	1	
managed		Closures	0	0	2	0	0	0	
facilities		Increase/Decrease	1	2	0	0	1	1	
		End of term	22	23	21	21	22	22	
	Total	Start of term	261	261	261	264	264	264	
		Openings	3	5	9	3	8	7	
		Closures	2	2	6	0	2	1	
		Increase/Decrease	1	3	3	3	6	6	
		End of term	262	264	264	267	270	270	
Revenue-		Japan	611	632	683	755	765	749	
sharing			15	16	15	15	15	15	
facilities			626	648	698	770	780	764	
Others		Total		9	10	14	15	29	
	Facilitie	es Total	895	921	972	1,051	1,065	1,063	

# [Amusement Facilities (Existing-store sales, YOY, Japan)]

	Apr.	Мау	Jun.	1Q (3 mo.)	Jul.	Aug.	Sep.	2Q (3 mo.)	1st Half	
FY2024.3	112.5%	100.1%	95.7%	102.6%						
FY2023.3	110.7%	145.7%	126.6%	127.1%	108.5%	123.9%	119.3%	117.3%	121.6%	
	Oct.	Nov.	Dec.	3Q (3 mo.)	Jan.	Feb.	Mar.	4Q (3 mo.)	2nd Half	Full Year
FY2024.3										
FY2023.3	109.7%	103.6%	101.3%	104.6%	109.5%	123.3%	111.3%	113.7%	109.2%	114.9%

\*Figures are estimates based on management accounting.