



**FOR IMMEDIATE
RELEASE**

**BANDAI NAMCO ENTERTAINMENT EUROPE WINS
GOLD STEVIE AWARD FOR CUSTOMER SERVICE
DEPARTMENT OF THE YEAR**

Lyon, FRANCE – 02nd March 2020 - BANDAI NAMCO Entertainment Europe (BNEE) is delighted to announce that they have been selected amongst 2600 other companies as the winner of the 2020 Gold Stevie® Award for Customer Service Department of the Year.

The awards are presented by the Stevie Awards, which organizes several of the world's leading business awards shows including the prestigious International Business Awards® and the Stevie Awards for Great Employers.

“It’s a great honor to take home the Gold Stevie Award for Customer Service Department of the Year”, said Anthony Macaré, Digital Business & Customer Experience EMEA Director. “We’ve been focused on improving our Customer Experience and optimizing all our fans’ touch points since 2015 and it’s superb to see that the quality of service provided really makes a difference.”

Over the years, BNEE has build a customer centric eco-system in which they can access personalized services built for them, from an optimized Customer Service to registration to special events & an appealing Loyalty Program to reward their engagement

You can discover more here: <https://club.bandainamcoent.eu/> and here: <https://service.bandainamcoent.eu/>

For more information regarding titles from BANDAI NAMCO Entertainment Europe please visit: <https://www.bandainamcoent.com>, or follow us on Facebook at <https://www.facebook.com/BandaiNamcoEU>. Join the conversation on Twitter at: <https://www.twitter.com/BandaiNamcoEU>.

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About BANDAI NAMCO Entertainment Europe S.A.S.

BANDAI NAMCO Entertainment Europe S.A.S. part of BANDAI NAMCO Holdings Inc. is a leading global publisher and developer of interactive content for platforms including all major video game consoles, PC and mobile. The company is known for creating and publishing many of the industry's top video game franchises, including PAC-MAN™, TEKKEN™, SOULCALIBUR™ and DARK SOULS™ as well as new franchises such as LITTLE NIGHTMARES™ and THE DARK PICTURES ANTHOLOGY.

For more information please visit www.bandainamcoent.eu

About The Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 nominations each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

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