



namco[®]

news
release

BANDAI NAMCO Holdings Inc.

NAMCO LIMITED

September 25, 2015

BANDAI NAMCO strengthens business in the Asian region Local Indian subsidiary established to expand into facility operation First Japanese-owned amusement facility to open in Mumbai, October 2015

With the aim of strengthening its business in the Asian region, the BANDAI NAMCO Group established the local Indian subsidiary BANDAI NAMCO INDIA PRIVATE LIMITED in June 2015. In October 2015, the group plans to open a directly managed amusement facility in Mumbai.

NAMCO LIMITED operates in the amusement facility business, and has been preparing to establish new outlets in Asia based on regional business environments and opportunities for growth. In October of this year, NAMCO LIMITED will be opening namco Oberoi Mall Mumbai within Oberoi Mall, a major shopping mall located in Mumbai, India's largest city. This is the first amusement facility to be opened in India by a Japanese business. ^{*1}



Image of the facility

A cheerfully-designed outlet with a 3D TV animation 'PAC-MAN and the Ghostly Adventures' theme and built to Japanese standards of safety and peace of mind, the facility is a family entertainment center offering large-scale children's play equipment, one of India's largest redemption ^{*2} prize line-ups, and more, targeting families pursuing a luxurious lifestyle in an emerging Asian region where the leisure market is growing rapidly.

The BANDAI NAMCO Group aims to strengthen the position of BANDAI NAMCO as a whole in Asia and to expand its regional and business areas, as well as its IP line-up, as a part of the strategy for the area within the group's mid-term plan. In June of this year, the group established its first local subsidiary in India as a subsidiary branch of BANDAI NAMCO ASIA Company Limited, which oversees the group's business in the Asian region. This company will manage amusement facilities starting with namco Oberoi Mall Mumbai, and through the expansion of worldwide contact points, BANDAI NAMCO aims to grow in the global market.

PAC-MAN[™] and the Ghostly Adventures & ©BANDAI NAMCO Entertainment Inc.

*1: As researched by NAMCO.

*2: A system in which tickets paid out as rewards for achievements made in the games are collected and exchanged for prizes.

namco Oberoi Mall Mumbai Overview

Facility name	namco Oberoi Mall Mumbai		
Address	3rd Floor, Oberoi Mall, Oberoi Garden City, Off Western Express Highway, Goregaon (East), Mumbai		
Features	Children's play equipment area (ball pit, etc.), redemption machine area, etc.		
Facility space	859 m ²	Opens	October 2015 (planned)

Local Indian Subsidiary Overview

Company name	BANDAI NAMCO INDIA PRIVATE LIMITED		
Address	404, Sanjay Appa Chambers, New Chakala Link Road, Andheri (East), Mumbai		
Representatives	Director and CEO: Shuichi Kikuchi (part-time), Director and COO: Takeo Yagi (full time), Directors: Masaharu Igarashi (part-time), Amit Sachdev (part-time)		
Corporate structure	BANDAI NAMCO ASIA Company Limited (ratio of capital contribution: 99%), BANDAI NAMCO SINGAPORE Pte Ltd. (ratio of capital contribution: 1%)		
Capital	120,000,000 Indian rupees (Japanese yen conversion: approx. 240,000,000 JPY)		
Established	June 23, 2015		
Business description	Operation and expansion of family entertainment centers (FEC) directly managed in India		

*Details within news releases are accurate at the time of publication. Please be aware that changes may be made without notice after publication.