

# PRESS RELEASE

July 16, 2019

In 2019, we expand to the world stage!

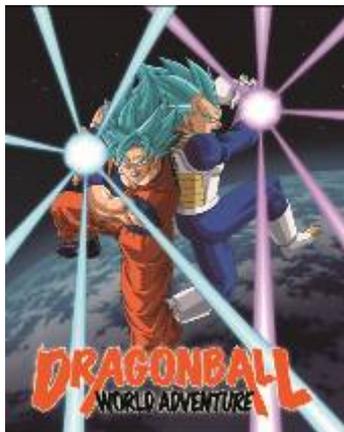
## “DRAGON BALL WORLD ADVENTURE”

Appearing at eight venues around the world starting July 2019

The BANDAI NAMCO Group, including BANDAI CO., LTD., BANDAI SPIRITS CO., LTD., BANDAI NAMCO Entertainment Inc., and BANDAI NAMCO Collectibles LLC, together with SHUEISHA Inc. and Toei Animation Co., Ltd., are bringing the DRAGON BALL series to fans all around the world through the “DRAGON BALL WORLD ADVENTURE” tour, which will be appearing at eight cities worldwide.

In 2018, the “DRAGON BALL NORTH AMERICA TOUR 2018” was held, a promotional tour for “DRAGON BALL SUPER: Broly” that built up the excitement for over 300,000 visitors across seven venues. For 2019, we will be expanding that excitement on a global scale for fans all around the world with the “DRAGON BALL WORLD ADVENTURE” tour.

In the more than 35 years since it first began publication in “Weekly Shonen Jump” (SHUEISHA), DRAGON BALL has amassed a massive base that includes everyone from adults to children. This event lets you experience the world of DRAGON BALL personally, and will be appearing not just in Japan, but all around the world. At the venues, which recreate the world of DRAGON BALL, we provide a variety of content including a corner introducing the charming characters and various episodes of DRAGON BALL, display and sales of the “TAMASHII NATIONS” posable S.H.Figuarts figure series, demo stations for the DRAGON BALL SUPER CARD GAME trading card game and DRAGON BALL Z KAKAROT console-based video game, an introduction to the smartphone games DRAGON BALL Z DOKKAN BATTLE and DRAGON BALL LEGENDS, and more. In addition, we will be selling limited edition products and provide novelties specifically for the event. Additionally, at the San Diego (U.S.A.) venue, which starts the tour, we plan to work together with the fans to create a new official Guinness World Record related to DRAGON BALL.



Promotional material

- |     |           |  |
|-----|-----------|--|
| [1] | Location: | San Diego                                      |
|     | Date:     | July 18 - 21                                   |
|     | Venue:    | Comic-Con International:<br>San Diego          |
| [2] | Location: | Shanghai                                       |
|     | Date:     | August 2 - 5                                   |
|     | Venue:    | ChinaJoy                                       |
| [3] | Location: | Mexico City                                    |
|     | Date:     | August 2 - 4                                   |
|     | Venue:    | Unboxing Toy<br>Convention                     |
| [4] | Location: | Hong Kong                                      |
|     | Date:     | August 8 - September 1                         |
|     | Venue:    | Dragon Ball Docks at<br>Hong Kong Times Square |
| [5] | Location: | Cologne  |
|     | Date:     | August 20 - 24                                 |
|     | Venue:    | Gamescom                                       |
| [6] | Location: | New York                                       |
|     | Date:     | October 3 - 6                                  |
|     | Venue:    | New York Comic Con                             |
| [7] | Location: | Barcelona                                      |
|     | Date:     | October 31 - November 3                        |
|     | Venue:    | Salon Del Manga                                |
| [8] | Location: | Japan  |
|     | Date:     | TBA  |
|     | Venue:    | TBA  |

\* All times and dates listed are local.

Moving forward, the BANDAI NAMCO Group will work together as ALL BANDAI NAMCO to promote the products and services of DRAGON BALL worldwide.

■ **Step inside the world of DRAGON BALL!**

In San Diego, which will be the start of the tour, West City's "Capsule Corporation" will be recreated, paving the way into the world of DRAGON BALL. Here you'll be able to see and experience various DRAGON BALL products, such as the posable S.H.Figuarts figure series developed by "TAMASHII NATIONS".



■ **Limited edition commemorative products will be available for purchase at each venue!**

\* Commemorative products may also be sold at other event venues or the "TAMASHII Web Store".



**S.H.Figuarts**  
**SON GOKU -KID-**  
**-Event Exclusive Color Edition-**



**S.H.Figuarts**  
**ULTIMATE SON GOHAN**  
**-Event Exclusive Color Edition-**



**S.H.Figuarts**  
**GOLDEN FRIEZA**  
**-Event Exclusive Color Edition-**



**S.H.Figuarts**  
**GOKU BLACK -SUPER SAIYAN ROSE-**  
**-Event Exclusive Color Edition-**



**Figuarts ZERO**  
**SUPER SAIYAN GOD SUPER SAIYAN GOGETA**  
**-Event Exclusive Color Edition-**

\* Sales prices may vary depending on the location.

■ **A commemorative gift for those who attend!**

**DRAGON BALL WORLD ADVENTURE  
Exclusive Comic-con Swag Bag**



- \* Quantities are limited and will be given out on a first-come-first-served basis.
- \* Commemorative gifts are subject to change depending on the venue.

DRAGON BALL WORLD ADVENTURE HP : <https://www.db-tour.com/>

DRAGON BALL Official Site : <https://dragonball.news/>

BANDAI SPIRITS Co., Ltd. : <https://www.bandaispirits.co.jp/>

BANDAI Co., Ltd. : <https://www.bandai.co.jp/>

BANDAI NAMCO Entertainment Inc. : <https://bandainamcoent.co.jp/>

- \* The information found in this press release is accurate as of July 16, 2019, and is subject to change without notice.
- \* Images found in this press release are from the production stage and the final versions may vary.
- \* Depending on the venue, display and trial content may vary.