



NAMCO BANDAI Holdings Inc.

Financial Highlights for the Fiscal Year Ended March 2014

NAMCO BANDAI Holdings Inc.: Consolidated Financial Results

Summary of Income Statement

(millions of yen)

	FY2008.3	FY2009.3	FY2010.3	FY2011.3	FY2012.3	FY2013.3	FY2014.3				FY2015.3			
	Full Year Results	Full Year Results	Full Year Results	Full Year Results	Full Year Results	Full Year Results	1st Half Results	2nd Half Results	Full Year Results	% vs. prior year	1st Half Forecasts	2nd Half Forecasts	Full Year Forecasts	% vs. prior year
Net Sales	460,473	426,399	378,547	394,178	454,210	487,241	228,528	279,150	507,679	104.2%	235,000	265,000	500,000	98.5%
Gross Profit	164,072	146,023	128,753	139,414	167,502	183,078	90,895	99,934	190,829	104.2%	85,000	102,000	187,000	98.0%
Operating Income	33,411	22,348	1,883	16,338	34,606	48,642	26,389	18,283	44,672	91.8%	20,000	25,000	45,000	100.7%
Recurring Income	36,198	24,513	1,907	16,399	34,960	49,972	28,553	18,903	47,456	95.0%	20,000	25,000	45,000	94.8%
Net Income	32,679	11,830	-29,928	1,848	19,303	32,383	19,607	5,447	25,054	77.4%	12,500	15,500	28,000	111.8%

Net Sales by Segment

(millions of yen)

	FY2008.3	FY2009.3	FY2010.3	FY2011.3	FY2012.3	FY2013.3	FY2014.3				FY2015.3			
	Full Year Results	Full Year Results	Full Year Results	Full Year Results	Full Year Results	Full Year Results	1st Half Results	2nd Half Results	Full Year Results	% vs. prior year	1st Half Forecasts	2nd Half Forecasts	Full Year Forecasts	% vs. prior year
Toys and Hobby	180,164	165,725	148,843	158,374	177,994	172,977	80,791	105,599	186,390	107.8%	90,000	110,000	200,000	107.3%
Content	194,666	184,529	167,471	179,917	225,503	263,595	123,055	155,353	278,408	105.6%	120,000	140,000	260,000	93.4%
Amusement Facility	89,829	77,269	65,362	62,337	61,032	60,185	29,229	28,970	58,199	96.7%	30,000	30,000	60,000	103.1%
Other	19,809	19,009	15,790	18,503	27,482	25,788	12,871	14,479	27,350	106.1%	12,000	13,000	25,000	91.4%
Elimination and Corporate	-23,997	-20,133	-18,921	-24,953	-37,801	-35,305	-17,418	-25,252	-42,670	-	-17,000	-28,000	-45,000	-
Total	460,473	426,399	378,547	394,178	454,210	487,241	228,528	279,151	507,679	104.2%	235,000	265,000	500,000	98.5%

Operating Income by Segment

(millions of yen)

	FY2008.3	FY2009.3	FY2010.3	FY2011.3	FY2012.3	FY2013.3	FY2014.3				FY2015.3					
	Full Year Results	Full Year Results	Full Year Results	Full Year Results	Full Year Results	Full Year Results	1st Half Results	2nd Half Results	Full Year Results	OP Margin	% vs. prior year	1st Half Forecasts	2nd Half Forecasts	Full Year Forecasts	OP Margin	% vs. prior year
Toys and Hobby	14,309	11,533	10,786	13,812	16,112	11,255	5,434	5,076	10,510	5.6%	93.4%	5,000	8,000	13,000	6.5%	123.7%
Content	19,530	11,648	-7,760	3,092	17,003	36,438	21,763	15,485	37,248	13.4%	102.2%	15,000	17,000	32,000	12.3%	85.9%
Amusement Facility	1,631	393	284	1,778	2,380	1,683	-146	-751	-897	-	-	500	500	1,000	1.7%	-
Other	753	565	322	810	2,050	1,692	869	777	1,646	6.0%	97.3%	500	500	1,000	4.0%	60.8%
Elimination and Corporate	-2,813	-1,792	-1,749	-3,156	-2,941	-2,427	-1,531	-2,303	-3,834	-	-	-1,000	-1,000	-2,000	-	-
Total	33,411	22,348	1,883	16,338	34,606	48,642	26,389	18,283	44,672	8.8%	91.8%	20,000	25,000	45,000	9.0%	100.7%

* Game Contents and Network were integrated in FY2010.3 and Game Contents and Visual and Music Content were integrated in FY2011.3.

Figures for Content for FY2007.3 and FY2008.3 are simple sum of the three segments, and figures for Content in FY2009.3 are simple sum of Game Contents and Visual and Music Content.

Reference: Net Sales by Region (External sales after elimination)

(millions of yen)

	FY2008.3	FY2009.3	FY2010.3	FY2011.3	FY2012.3	FY2013.3	FY2014.3				FY2015.3			
	Full Year Results	Full Year Results	Full Year Results	Full Year Results	Full Year Results	Full Year Results	1st Half Results	2nd Half Results	Full Year Results	% vs. prior year	1st Half Forecasts	2nd Half Forecasts	Full Year Forecasts	% vs. prior year
Japan	346,736	319,535	286,209	312,356	378,395	406,186	197,478	229,217	426,695	105.0%	200,000	209,000	409,000	95.9%
Americas	52,623	48,337	29,269	28,021	24,313	33,635	10,485	16,923	27,408	81.5%	13,500	18,000	31,500	114.9%
Europe	46,387	45,004	45,955	37,023	33,366	28,251	11,549	16,654	28,203	99.8%	12,300	23,700	36,000	127.6%
Asia	14,726	13,522	17,112	16,777	18,134	19,167	9,016	16,357	25,373	132.4%	9,200	14,300	23,500	92.6%
Elimination and Corporate	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	460,473	426,399	378,547	394,178	454,210	487,241	228,528	279,151	507,679	104.2%	235,000	265,000	500,000	98.5%

Reference: Operating Income by Region

(millions of yen)

	FY2008.3	FY2009.3	FY2010.3	FY2011.3	FY2012.3	FY2013.3	FY2014.3				FY2015.3					
	Full Year Results	Full Year Results	Full Year Results	Full Year Results	Full Year Results	Full Year Results	1st Half Results	2nd Half Results	Full Year Results	OP Margin	% vs. prior year	1st Half Forecasts	2nd Half Forecasts	Full Year Forecasts	OP Margin	% vs. prior year
Japan	24,480	15,863	5,537	23,578	38,373	49,851	28,558	20,932	49,490	11.6%	99.3%	21,200	24,400	45,600	11.1%	92.1%
Americas	2,318	872	-3,324	-5,658	-2,876	794	-530	-2,076	-2,606	-	-	100	400	500	1.6%	-
Europe	6,830	6,248	-388	-1,221	-1,720	-569	-292	-255	-547	-	-	300	900	1,200	3.3%	-
Asia	2,854	2,289	2,768	2,409	3,242	1,814	609	1,191	1,800	7.1%	99.2%	300	700	1,000	4.3%	55.6%
Elimination and Corporate	-3,072	-2,926	-2,708	-2,770	-2,413	-3,248	-1,956	-1,509	-3,465	-	-	-1,900	-1,400	-3,300	-	-
Total	33,411	22,348	1,883	16,338	34,606	48,642	26,389	18,283	44,672	8.8%	91.8%	20,000	25,000	45,000	9.0%	100.7%

Other Data

(millions of yen)

	FY2008.3	FY2009.3	FY2010.3	FY2011.3	FY2012.3	FY2013.3	FY2014.3				FY2015.3			
	Full Year Results	Full Year Results	Full Year Results	Full Year Results	Full Year Results	Full Year Results	1st Half Results	2nd Half Results	Full Year Results	% vs. prior year	1st Half Forecasts	2nd Half Forecasts	Full Year Forecasts	% vs. prior year
Capital Investments	19,757	14,658	11,587	10,768	12,808	18,535	10,925	12,535	23,460	126.6%	7,000	11,000	18,000	76.7%
Depreciation	24,796	22,545	18,988	18,000	18,142	20,415	9,118	12,607	21,725	106.4%	10,000	13,000	23,000	105.9%
R&D Investments	34,934	33,864	38,525	40,102	41,193	43,194	23,322	28,493	51,815	120.0%	22,000	24,000	46,000	88.8%
Advertising Expenses	30,549	28,409	29,514	28,782	33,384	32,600	14,854	23,229	38,083	116.8%	17,000	19,000	36,000	94.5%
Personnel Expenses	37,280	35,004	39,201	40,357	43,546	45,797	22,827	24,901	47,728	104.2%	21,000	25,000	46,000	96.4%

Forward-looking Statements:

This document contains figures that are based on the information currently available to management and estimates involving uncertain factors thought likely to have an effect on future results.

Group Total

【Net Sales by Character】

billion yen

	FY12.3	FY13.3	FY14.3		FY15.3 (Plan)	
	Full Year	Full Year	1st Half	Full Year	1st Half	Full Year
Mobile Suit Gundam	44.7	65.2	34.3	80.2	35.5	69.0
KAMEN RIDER	31.9	34.0	10.9	30.7	10.5	26.6
ONE PIECE	28.8	33.9	13.7	26.8	10.9	21.9
Power Rangers	20.2	20.8	13.4	25.3	12.6	26.1
Aikatsu!	0	1.8	5.4	15.9	5.0	12.0
DRAGON BALL	11.8	8.9	5.4	11.4	4.9	12.3
Pretty Cure	11.5	11.6	5.3	10.5	5.4	10.6
Anpanman	10.5	10.0	4.4	10.3	4.5	10.5

Toys and Hobby Business

【Net Sales by Character (BANDAI non-consolidated)】

billion yen

	FY12.3	FY13.3	FY14.3		FY15.3 (Plan)	
	Full Year	Full Year	1st Half	Full Year	1st Half	Full Year
KAMEN RIDER	28.3	27.1	6.3	22.3	7.0	20.0
Mobile Suit Gundam	15.6	16.5	8.4	18.4	10.0	21.0
Power Rangers	13.0	9.6	8.5	14.4	7.0	12.0
Aikatsu!	0	1.5	4.8	13.0	4.5	10.0
Anpanman	9.6	10.0	4.4	10.3	4.5	10.5
Pretty Cure	10.7	10.6	4.9	9.8	5.0	10.0
DRAGON BALL	4.4	4.8	3.5	6.4	2.8	5.5
ONE PIECE	11.2	8.3	3.0	4.7	1.5	3.5
Ultraman	1.8	2.0	1.5	3.2	2.0	4.0
Youkai Watch	0	0	0	1.4	3.0	7.0

【Digital Card Sales Units】

million piece

	FY13.3	FY14.3		FY15.3	
	Full Year	1st Half	Full Year	1st Half	Full Year
Digital Card Sales Units	246	136	306	150	320

Content Business

【Sales by category】

billion yen

	FY13.3	FY14.3		FY15.3 (Plan)	
	Full Year	1st Half	Full Year	1st Half	Full Year
Arcade Game Machine	71.8	31.0	77.0	34.5	78.0
Game Software	84.4	35.3	84.9	33.0	80.0
Network Content	59.2	35.5	68.4	33.0	66.0
Motion pictures/Music	38.5	19.4	37.1	18.5	35.0

1) Home Video Game Software

【Home video game software titles and unit sales】

	FY14.3			
	1st Half		Full Year	
	# of Titles	Unit Sales (million)	# of Titles	Unit Sales (million)
Japan	45	38.2	136	88.7
U.S.	17	20.3	43	76.4
Europe	12	18.4	28	57.6
Group Total	74	77.0	207	222.8
Localized versions	46		125	

※After elimination of localized versions

Group Total	28		82	
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	FY15.3 (Plan)			
	1st Half		Full Year	
	# of Titles	Unit Sales (million)	# of Titles	Unit Sales (million)
Japan	41	29	101	74
U.S.	7	26	19	65
Europe	10	20	16	52
Group Total	58	75	136	191
Localized versions	30		76	

※After elimination of localized versions

Group Total	28		60	
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【FY14.3: Main Game Titles】

Title Name	Platform	Region	Unit Sales (thousand)
DARK SOULS II	PS3/X360	US/E	1,200
GOD EATER 2	PSP/PSV	J	700
DRAGON BALL Z BATTLE OF Z	PSP/PSV/X360	J/US/E	620
JoJo's Bizarre Adventure All Star Battle	PS3	J	550
Disney MAGIC CASTLE MY HAPPY LIFE	3DS	J	500

2) Arcade Game Machines

【Sales Breakdown】

【Japan】

billion yen

Product Category	FY12.3	FY13.3	FY14.3		FY15.3 (Plan)	
	Full Year	Full Year	1st Half	Full Year	1st Half	Full Year
Video Game	18.7	12.2	4.7	18.5	8.2	24.1
Electrical-Mechanical Games	5.0	4.1	1.4	3.4	1.3	3.6
Medal Games	2.8	3.5	0.4	2.7	2.5	5.5
Other	16.5	18.1	8.6	18.6	6.0	9.8
Machine Sales Total	43.0	37.9	15.1	43.2	18.0	43.0
Prize Sales	25.5	28.5	13.6	27.7	13.0	27.0
Total	68.5	66.4	28.7	70.9	31.0	70.0

【Overseas】

billion yen

	FY12.3	FY13.3	FY14.3		FY15.3 (Plan)	
	Full Year	Full Year	1st Half	Full Year	1st Half	Full Year
NAMCO America and NAMCO Europe Machine Sales Total	4.9	5.4	2.3	6.1	3.5	8.0

Note: Figures include transactions among Group Companies

Amusement Facility Business

【Number of facilities】

			FY12.3	FY13.3	FY14.3		FY15.3 (Plan)	
			Full Year	Full Year	1st Half	Full Year	1st Half	Full Year
Directly Managed Facilities	Japan	Start of term	217	211	216	216	211	211
		Openings	10	8	4	11	4	5
		Closures	16	3	0	16	9	10
		Increase/ Decrease	-6	5	4	-5	-5	-5
		End of term	211	216	220	211	206	206
	U.S.	Start of term	29	22	20	20	29	29
		Openings	0	1	0	0	0	1
		Closures	7	3	0	1	0	0
		Increase/ Decrease	-7	-2	0	-1	0	1
		End of term	22	20	20	19	29	30
	Europe	Start of term	12	12	11	11	12	12
		Openings	0	0	0	0	0	0
		Closures	0	1	1	2	0	0
		Increase/ Decrease	0	-1	-1	-2	0	0
		End of term	12	11	10	9	12	12
	Asia	Start of term	10	10	7	7	10	10
		Openings	2	0	0	2	2	2
		Closures	2	3	1	1	3	3
		Increase/ Decrease	0	-3	-1	1	-1	-1
		End of term	10	7	6	8	9	10
Total	Start of term	268	255	254	254	247	247	
	Openings	12	9	4	13	6	8	
	Closures	25	10	2	20	12	13	
	Increase/ Decrease	-13	-1	2	-7	-6	-5	
	End of term	255	254	256	247	241	242	
Revenue- sharing Facilities	Japan	14	11	11	10	10	10	
	U.S.	973	987	999	1,005	1,046	1,043	
	Europe	1	2	3	12	12	12	
	Asia	20	15	19	17	11	11	
	Total	1,008	1,015	1,032	1,044	1,079	1,076	
Others	Total	2	2	3	4	4	4	
Facilities Total			1,265	1,271	1,291	1,295	1,324	1,322

【Same store sales year on year (Japan)】

	Apr.	May	Jun.	1Q (3mo.)	Jul.	Aug.	Sep.	2Q (3mo.)	1st Half
FY2015.3	-	-	-	-	-	-	-	-	101.0%
FY2014.3	92.3%	90.8%	97.6%	93.6%	92.4%	99.3%	93.9%	95.6%	94.6%
FY2013.3	95.0%	87.9%	98.9%	93.5%	95.5%	94.3%	97.1%	95.5%	94.6%
FY2012.3	109.4%	108.2%	105.8%	107.9%	101.8%	96.1%	101.7%	99.4%	103.3%

	Oct.	Nov.	Dec.	3Q (3mo.)	3Q (9mo.)	Jan.	Feb.	Mar.	4Q (3mo.)	2nd Half	Full Year
FY2015.3	-	-	-	-	-	-	-	-	-	101.0%	101.0%
FY2014.3	91.4%	93.2%	94.2%	93.0%	94.1%	95.2%	89.1%	93.9%	93.1%	93.1%	93.8%
FY2013.3	88.1%	97.0%	98.5%	94.5%	94.6%	98.0%	102.2%	95.7%	98.3%	96.4%	95.5%
FY2012.3	99.8%	99.7%	97.6%	98.9%	101.9%	92.4%	85.3%	107.5%	94.9%	96.8%	100.1%