



November 7, 2023

Name of listed company:
Bandai Namco Holdings Inc.
Name of representative:
Masaru Kawaguchi,
President and Representative Director
(Code Number: 7832 TSE Prime Market)
Contact: Yuji Asako, Director

**Notice Regarding the Shareholder Benefit Plan to Registered Shareholders
as of March 31, 2024**

Bandai Namco Holdings Inc. (“the Company”) is introducing a program whereby each year, shareholders holding 100 shares or more as registered or recorded in the Company’s shareholder register as of the last day of March shall be awarded shareholder benefit points corresponding to the number of shares held, and allowed to select complimentary gifts from a number of choices corresponding to points held. The details of the shareholder benefit plan are as follows.

1. Criteria for the award of shareholder benefit points to registered shareholders as of March 31, 2024

Number of shares held	Shareholder benefit points (1 point=¥1)
100-299 shares	1,000 points
300-1,499 shares	2,000 points
1,500-2,999 shares	4,000 points
3,000-14,999 shares	6,000 points
15,000-29,999 shares	10,000 points
30,000- shares	20,000 points

2. Complimentary gifts (Elective system)

Shareholders may apply online via the dedicated shareholder benefit website of the Company, or by postcard to select their choice from the complimentary gifts, which include Bandai Namco Group products and services (500 point increments; multiple selections permitted).

Details of complimentary gifts are to be announced around March 2024. In addition, an information booklet detailed shareholder benefits will be distributed to shareholders following the Ordinary General Meeting of Shareholders scheduled to be held in June 2024. Please note that only shareholders in Japan are eligible for complimentary gifts.