



April 1, 2025

Bandai Namco Holdings Inc.

Bandai Namco Group: Further Promotion of Initiatives for a Decarbonized Society

Accelerating the Current Decarbonization Plan
to Halve GHG Emissions at Group Business Sites by 2030

Bandai Namco Holdings Inc. (the “Company”) (Headquarters: Minato-ku, Tokyo; President and Representative Director Yuji Asako) hereby announces that it has decided to accelerate its current decarbonization plan, formulated in April 2021, by further promoting initiatives for a decarbonized society.

The Bandai Namco Group recognizes that sustainability activities are an important initiative from the perspective of management strategy. As such, the entire Group is working together to promote sustainability activities under the slogan “bringing smiles into the future.”

The Group also believes that measures to address climate change are essential for the realization of a sustainable society and for the sustainable growth of its businesses. In April 2021, the Group set medium- to long-term targets for a decarbonized society, including achieving zero net emissions of greenhouse gases (GHG) such as CO₂ at Group business sites by 2050 and reducing emissions by 35% by 2030 (compared to fiscal 2019). To this end, the Group has been promoting measures such as introducing solar power generation at its own plants, switching to renewable energy at its offices and amusement facilities nationwide, and reducing the power consumption of amusement machines. However, in light of the recent increase in extreme weather events, changes in the international climate change situation, and corporate responsibilities, the Group has decided to accelerate its current decarbonization plan in line with its Mid-term Plan, which begins in April 2025, as it considers further decarbonization efforts to be a pressing issue.

Going forward, the Bandai Namco Group will continue to work with fans around the world to realize a decarbonized society and develop a sustainable society.

[Bandai Namco Group: Decarbonization targets]

(Previous target) Fiscal 2030: down 35% (compared to fiscal 2019)

(New target) Fiscal 2030: down 50% (compared to fiscal 2019)

*** Actual results for fiscal 2023: 49,441t-CO₂ (down 25.4% compared to fiscal 2019)**

■ Formulation of the “Bandai Namco Group Plastic Environmental Consideration Policy”

Plastics have been used in many situations as a useful material that supports modern society. However, in recent years, there have been cases where the excessive use and improper disposal of plastics have led to environmental issues such as marine plastics pollution. Another issue is the large amount of CO₂ emitted during the product lifecycle, from manufacturing to disposal.

The Bandai Namco Group has long been working to promote recycling and reducing usage of plastics, and in light of these social demands, it has formulated the Bandai Namco Group Plastic Environmental Consideration Policy. Under this policy, the Group will focus even more on reducing and recycling plastics.

Bandai Namco Group Plastic Environmental Consideration Policy

The Bandai Namco Group is dedicated to responsible plastic use, aligning our passion for entertainment with our environmental responsibilities.

We acknowledge the environmental toll of single-use plastics and are actively addressing this challenge.

By integrating recycled plastics and alternative materials into our products and packaging, we are striving for a sustainable future where waste is reduced, and resources are used more efficiently.

■ Opening of “Sustainability Land” Sustainability Website for Kids

The Bandai Namco Group believes that it is important to work on sustainability together with fans around the world. The Group launched the Sustainability Land sustainability website for kids (in Japanese only) on April 1, 2025, with the hope that elementary and junior high school students in particular would learn about the sustainability activities the Group is involved in.

The Sustainability Land also aims to provide an opportunity to deepen knowledge of sustainability through beloved IP (Intellectual Property: meaning characters and other intellectual property) by introducing the sustainability activities of the Bandai Namco Group in an easy-to-understand way, including a section where visitors can learn about sustainability through videos, quizzes, and manga.



Image of Sustainability Land

● Reference

Bandai Namco Holdings' official website, Sustainability Website

Addressing Climate Change: <https://www.bandainamco.co.jp/en/sustainability/climate/index.html>

Environmental Consideration for Plastics: <https://www.bandainamco.co.jp/en/sustainability/plastic/index.html>

Sustainability Land: <https://www.bandainamco.co.jp/sustainability/kids/> (In Japanese)

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