

Bandai Namco Holdings Inc.
Bandai Namco Filmworks Inc.

February 5, 2025

**LEGENDARY and Bandai Namco Filmworks
Sign Agreement to Co-Finance First-Ever Live Action
“Gundam” Film!**

Also, as a base for the overseas expansion of the *Gundam series*,
Bandai Namco Filmworks America, LLC will be established.

Bandai Namco Filmworks Inc. (Headquarters: Suginami-ku, Tokyo, President & CEO: Makoto Asanuma), a member of the Bandai Namco Group, and LEGENDARY (Headquarters: California, U.S.A.) have signed an agreement in January 2025 to co-finance “GUNDAM (tentative name)” (referred to as “GUNDAM”), a Hollywood live-action film adaptation of the *Mobile Suit Gundam series*.

Mobile Suit Gundam, which began broadcasting in 1979, established the genre of “real robot anime” that could not be described in terms of simple good and evil, which had been the trend of robot anime up to that point, with realistic depictions of war, detailed scientific examinations, and intricately interwoven human dramas that treated robots as “weapons” called “mobile suits,” and caused a huge boom.

Since then, as a long running series, 25 anime series, 34 movies, 27 OVAs, streaming content, event-exclusive footage, TV specials, etc. have been produced, and over its long history up to the present, it has gained a lot of fans around the world.

Created by Yoshiyuki Tomino, Gundam is an internationally renowned franchise with wide range of product and service categories in addition to the content, generating over \$900 million annually. This will be its first live-action film.

Produced by Legendary Pictures, and the film is directed and written by Jim Mickle (“*Sweet Tooth*”). The film will be released worldwide in theaters.

We plan to steadily announce details as they become finalized.

In addition, Bandai Namco Filmworks America, LLC (BNFA), a North American subsidiary, will be established on April 1, 2025 for the production of GUNDAM. BNFA will become a wholly owned subsidiary of Bandai Namco Holdings USA Inc., the North American regional management company of the Bandai Namco Group, and will work together with Bandai Namco Filmworks Inc. to expand its licensing business and the brand value of the *Gundam series* overseas.

Please look forward to the new challenges of the *Gundam series* in the future.

■ LEGENDARY ENTERTAINMENT

Legendary Entertainment is a leading media company with film (Legendary Pictures), television and digital (Legendary Television and Digital Media) and comics (Legendary Comics) divisions dedicated to owning, producing and delivering content to worldwide audiences. Legendary has built a library of marquee media properties and has established itself as a trusted brand which consistently delivers high-quality, commercial entertainment including some of the world's most popular intellectual property. In aggregate, Legendary Pictures-associated productions have realized grosses of nearly \$20 billion worldwide at the box office.

<https://www.legendary.com>

■ Bandai Namco Holdings Inc.

(Code Number: 7832 TSE Prime Market)

The Bandai Namco Group provides a wide range of products and services under its IP axis strategy, including game content, toys and hobby products, visual and music content, and amusement facilities.

Bandai Namco Holdings Inc. carries out operations related to planning and execution of medium- and long-term business strategies for the Bandai Namco Group and provision of support for business strategy implementation by Group companies and management of business activities.

<https://www.bandainamco.co.jp/en/index.html>

■ Bandai Namco Filmworks Inc.

We at Bandai Namco Filmworks develop and produce film & video titles. We not only distribute them through various media such as television, movie theaters and Internet streaming but also bring them to fans throughout the world by licensing and managing their copyrights, as well as developing and marketing film & video-related merchandise and other services. As a comprehensive entertainment enterprise handling the A to Z of film & video business, we continue to create “Awesome works” and make them readily available to everyone.

- Principal lines of business

We develop, produce and market film & video content such as animation, and film & video-related services, and license and manage their copyrights.

<https://www.bnfw.co.jp/en/>

* The information of this press release is based on the present circumstances at the time of release. Please understand that there may be changes to the reported information without notice.