



## ANGELS BASEBALL AND BANDAI NAMCO GROUP LAUNCH PAC-MAN THEMED *LEVEL UP* ARCADE AT ANGEL STADIUM

*Located in the Right Field Pavilion at Angel Stadium, Level Up by Bandai Namco Features Free to Play Arcade Games and Popular Gashapon Prize Vending Machines*

**IRVINE, Calif. – April 18, 2025** – Bandai Namco Group today took its continuing partnership with Angels Baseball a step further with the opening of *Level Up by Bandai Namco*, a new entertainment and video game arcade within Angel Stadium. While the *Level Up* concept is not new for major sports venues, this is the first of its kind in a Major League Baseball ballpark. The introduction of a PAC-MAN themed arcade and entertainment center expands on the partnership between the Angels and Bandai Namco, now extended to run for four more years. The two organizations first partnered in 2022, forming a natural union between Orange County-based Bandai Namco, a global entertainment company known as the creator of PAC-MAN and other iconic games, and the beloved Angels, a mainstay for baseball fans in Southern California for more than 60 years. For more information on *Level Up by Bandai Namco* at Angel Stadium, visit [www.angels.com/levelup](http://www.angels.com/levelup).

Located at Angel Stadium's Right Field Pavilion, *Level Up* offers a vibrant and interactive experience for fans of all ages with arcade games, prize machines, and a unique PAC-MAN inspired photo op. The arcade features a range of games that are free to play for visitors, featuring popular and fun multiplayer titles such as *World's Largest PAC-MAN*, *PAC-MAN Battle Royale Championship* and *PAC-MAN's Pixel Bash* featuring more than 30 iconic Bandai Namco games such as *Dig Dug*, *Galaga*, and the original *PAC-MAN*. In addition to games, guests can try their hand at Gashapon, the mega-popular Japanese vending machine for toys and prizes. With Gashapon tokens available for purchase, fans can collect miniatures from their favorite anime, video games, charms, and more.

Throughout the partnership with the Angels, Bandai Namco has introduced a series of unique fan activations at Angel Stadium. Among the most popular is the *Live PAC-MAN Race*, where fans are selected from the stands to come on the field, don an outfit to become a TURN-TO-BLUE Ghost, and try to outrace PAC-MAN. Returning for the 2025 season, the *Live PAC-MAN Race* is embracing the Angels' beloved Rally Monkey, bringing him into the madcap on-field race for an exciting new twist.

"The Angels are excited to continue our partnership with Bandai Namco for the 2025 season and beyond," said Angels Chairman Dennis Kuhl. "Bandai Namco is a global entertainment company with strong ties in Southern California. This collaboration signifies a shared commitment to our fans, as the *Level Up* area at Angel Stadium will provide a unique experience to our guests of all ages."

"Our partnership with the Angels and being able to support our home MLB team has been one of the highlights of our move to Orange County," said Koji Fujiwara, President & CEO, Bandai Namco Entertainment America Inc. "For the past four years, it has been a thrill to bring our iconic entertainment brands into the stadium and find fun ways to connect with Angels fans. We hope the *Level Up* arcade brings fans and their families even more enjoyment on those memorable days at the ballpark."

Born on May 22, 1980, *PAC-MAN* immediately gained a following as a whimsical and fun classic arcade game and quickly rose to pop culture fame. With notable brand recognition around the world, PAC-MAN's brand is one of the most recognized on the planet and continues to live on as he enters his 45th year of entertaining fans of all ages.

To learn more about **PAC-MAN'S 45th Anniversary** celebration, please visit [www.bandainamcoent.com/pac-man-45th-anniversary](http://www.bandainamcoent.com/pac-man-45th-anniversary). Follow PAC-MAN on TikTok at <https://www.tiktok.com/@pacman>, X at <https://x.com/officialpacman>, Instagram at [www.instagram.com/officialpacman](http://www.instagram.com/officialpacman), YouTube at [www.youtube.com/c/PACMANOfficial](http://www.youtube.com/c/PACMANOfficial) and Facebook at [www.facebook.com/pacman](http://www.facebook.com/pacman).

For Gashapon products from Bandai Namco Toys & Collectibles America Inc., please visit <https://us.gashapon.jp/>. Join the conversation on Twitter at <https://x.com/GashaponUS>, check us on Instagram at <https://www.instagram.com/GashaponUS>, check us on Facebook at <https://www.facebook.com/GashaponUS>.

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**About Bandai Namco Group and Bandai Namco Holdings USA Inc.**

On January 2, 2006, Bandai Namco Holdings Inc. of Tokyo, Japan formed the U.S. holding company, Bandai Namco Holdings USA Inc. (BNHU). The move was pursuant to an integration made in September 2005 that NAMCO, a video game developer and publisher, and Bandai, a manufacturer of character merchandise such as toys, children's entertainment and trading cards, established a joint holding company to compete more effectively in the fast-changing global entertainment industry and to generate new synergies across the various group divisions and North and South America regions.

The various business divisions under BNHU include Bandai Namco Toys & Collectibles America Inc. (toys & hobby), Bandai Namco Entertainment America Inc. (digital entertainment, video games software, mobile games), Bandai Namco Amusement America Inc. (arcade game machines, household licensed products), BANDAI CORPORACION MEXICO, S.A. de C.V. (toys and collectibles)-

Combining their respective strengths, the goal is to create new forms of entertainment in character merchandising, technologies and entertainment locations that offer "Fun for All into the Future."

**About the Los Angeles Angels**

The Los Angeles Angels joined Major League Baseball as an expansion team in 1961 and have since gone on to win nine American League Western Division Championships, host three All-Star games and capture the 2002 World Series Championship. Over its 65-year history, the franchise also boasts seven MVPs, two Cy Young winners, three Rookie of the Year winners, 39 Rawlings Gold Glove winners and 166 All-Stars. Visit the Angels online at [www.Angels.com](http://www.Angels.com), follow on X, Instagram and TikTok @Angels and like on Facebook at [www.facebook.com/Angels](http://www.facebook.com/Angels). For media information, visit [www.angelspressbox.com](http://www.angelspressbox.com)

