

PRESS RELEASE

株式会社BANDAI SPIRITS

August 24, 2023

Flagship Collector Brand TAMASHII NATIONS
announces its first flagship store in the USA:

TAMASHII NATIONS STORE NEW YORK

Opening Friday, September 8, 2023

Offering fans hands-on fun in the heart of the world's greatest entertainment district,
Times Square NYC!

Bandai Spirits Co., Ltd. (President and Chief Executive Officer : Hiroshi Sakakibara, HQ: Tokyo Minato Ward, Japan) is proud to announce the new flagship store opening of TAMASHII NATIONS which offers a wide range of high qualities figures. , TAMASHII NATIONS STORE NEW YORK, in Times Square on Friday, September 8, 2023 (local time).



TAMASHII NATIONS STORE NEW YORK renderings (Left: external; top: logo; bottom right, interior.)

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Starting with the globally popular S.H.Figuarts and CHOGOKIN series, TAMASHII NATIONS has been offering high-quality action figures and robot toys to fans around the world. April 2023 marks the fifteenth anniversary of the brand's launch in 2008, commemorated by a special world tour event delivering new products to fans all over the globe. <https://tamashiweb.com/special/tour/>

The flagship TAMASHII NATIONS STORE opened in June 2022 the TAMASHII NATIONS STORE TOKYO, followed by the opening in January 2023 of the TAMASHII NATIONS STORE SHANGHAI. Now, TAMASHII NATIONS is proud to announce the opening of its third flagship store, and first in USA, TAMASHII NATIONS STORE NEW YORK. It is located in Times Square, the heart of New York City.

The store will utilize large digital display monitors to showcase the latest product imagery. It will also feature human-size statues of our products which characters are popular in the USA.

Including S.H.Figuarts Monkey.D.Luffy -The Raid on Onigashima- (ONE PIECE) and THE ROBOT SPIRITS <SIDE MS> GUNDAM AERIAL ver. A.N.I.M.E. (Mobile Suit Gundam: The Witch From Mercury). Roughly one hundred types of samples and products will be displayed regularly, including retail products with products prototypes as well. For the opening, prototypes of upcoming releases in the S.H.Figuarts "Dragon Ball" series and MEISHO MOVIE REALIZATION "Star Wars" and other lines will be displayed. The store will also carry limited edition items* only sold in "TAMASHII NATIONS STORE". *TAMASHII NATIONS STORE Limited Products may sold at Events and Online etc.

TAMASHII NATIONS STORE NEW YORK is a place of connection and celebration for fans all over the world, offering the latest products and new experiences.

◆TAMASHII NATIONS STORE NEW YORK Product lineup

The store will also carry limited edition items only sold in "TAMASHII NATIONS STORE".

Information about how products will be sold will be announced at the official website (<https://tamashiiweb.com/store/new-york/>) or official Instagram (tns_newyork) .

【『TAMASHII NATIONS STORE』 Limited Products】



S.H.MonsterArts
GODZILLA [2019] -Night Color Edition-
US \$ 75.00
On sale September 8, 2023
© 2023 Legendary. All Rights Reserved.
GODZILLA TM & © TOHO CO., LTD.
MONSTERVERSE TM & © Legendary



S.H.Figuarts
Son Goku -INNOCENT CHALLENGER-
US \$ 36.00
On sale September 8, 2023
©BIRD STUDIO/SHUEISHA, TOEI ANIMATION



MEISHO MOVIE REALIZATION
YOJINBO MANDALORIAN & GROGU
US \$ 120.00
On sale September 8, 2023
© & ™ Lucasfilm Ltd.

[Store Information]

Name	TAMASHII NATIONS STORE NEW YORK
Opens	Friday, September 8, 2023 (Local time)
Address	1500 Broadway New York, 10036
Hours	11:00AM~9:00PM ※Hours may change due to local conditions such as crowding. ※Hours may change depending on facility needs, weather, etc. (For the latest information visit the official TAMASHII NATIONS STORE NEW YORK site: http://tamashiiweb.com/store/new-york/)

[Map]



Bandai Spirits Collector Brand: Tamashii Nations Overview

Established in 2008, Tamashii Nations has produced many well-known product series, such as S.H.Figuarts and Chogokin. With a rich lineup of quality figures, robots, and more, it has earned itself a worldwide following. Today, it continues to expand its global outreach. Official website (Tamashii Web): <https://tamashiiweb.com/>



TAMASHII NATIONS STORE NEW YORK official site : <https://tamashiiweb.com/store/new-york/>

TAMASHII NATIONS official site (Tamashii Web) : <https://tamashiiweb.com/>

BANDAI SPIRITS corporate site : <https://www.bandaispirits.co.jp/>

*All information accurate as of August 24, 2023. Subject to change without prior notice.

*Some imagery may differ from actual products and/or locations.

*Products are for ages 15 and up.