

Bandai Namco Holdings Inc.

Financial Highlights for the Third Quarter (Nine Months) of the Fiscal Year Ending March 31, 2025

Bandai Namco Holdings Inc.: Consolidated Financial Results

| Summary of Income Stateme | nt | | | | | | | | | (n | nillions of yen) |
|--|----------|------------|------------|-------------------|----------|------------|------------|------------|----------------|---------------|------------------|
| | | FY2 | 2024.3 | | FY2025.3 | | | | | | |
| | 1st Half | 3Q Results | 3Q Results | Full Year Results | 1st Half | 3Q Results | 3Q Results | % vs | Previous Full | Full Year | % vs |
| | Results | (3 months) | (9 months) | | Results | (3 months) | (9 months) | Prior Year | Year Forecasts | New Forecasts | Prior Year |
| Net Sales | 502,002 | 270,033 | 772,035 | 1,050,210 | 611,391 | 344,272 | 955,663 | 123.8% | 1,150,000 | 1,230,000 | 117.1% |
| Gross Profit | 197,253 | 85,560 | 282,813 | 370,959 | 254,920 | 140,618 | 395,538 | 139.9% | 460,000 | 487,000 | 131.3% |
| Operating Profit | 65,479 | 12,803 | 78,282 | 90,682 | 113,670 | 65,563 | 179,233 | 229.0% | 160,000 | 180,000 | 198.5% |
| Recurring Profit | 73,931 | 15,699 | 89,630 | 104,164 | 115,553 | 69,860 | 185,413 | 206.9% | 163,000 | 187,000 | 179.5% |
| Profit Attributable to Owners of Parent | 52,167 | 8,231 | 60,398 | 101,493 | 80,727 | 47,972 | 128,699 | 213.1% | 110,000 | 128,000 | 126.1% |

| Net Sales by Segment | | | | | | | | | | (n | nillions of yen) |
|--------------------------------|---------------------|--------------------------|--------------------------|-------------------|---------------------|--------------------------|--------------------------|--------------------|---------------------------------|----------------------------|--------------------|
| | | FY2 | 2024.3 | | FY2025.3 | | | | | | |
| | 1st Half Results | 3Q Results (3 months) | 3Q Results (9 months) | Full Year Results | 1st Half Results | 3Q Results (3 months) | 3Q Results (9 months) | % vs Prior Year | Previous Full Year Forecasts | Full Year New Forecasts | % vs Prior Year |
| Entertainment (Digital) | 174,316 | 88,696 | 263,012 | 372,667 | 228,550 | 128,473 | 357,023 | 135.7% | 410,000 | 450,000 | 120.8% |
| Entertainment (Toys and Hobby) | 249,810 | 140,402 | 390,212 | 509,880 | 291,633 | 172,553 | 464,187 | 119.0% | 570,000 | 590,000 | 115.7% |
| IP Production | 33,337 | 22,248 | 55,585 | 82,468 | 41,289 | 19,684 | 60,973 | 109.7% | 83,000 | 83,000 | 100.6% |
| Amusement | 59,253 | 29,057 | 88,310 | 119,667 | 71,640 | 33,124 | 104,764 | 118.6% | 130,000 | 140,000 | 117.0% |
| Other | 16,039 | 8,532 | 24,571 | 32,358 | 17,395 | 9,866 | 27,262 | 111.0% | 33,000 | 33,000 | 102.0% |
| Elimination and Corporate | (30,756) | (18,901) | (49,657) | (66,830) | (39,118) | (19,429) | (58,547) | - | (76,000) | (66,000) | - |
| Total | 502,002 | 270,033 | 772,035 | 1,050,210 | 611,391 | 344,272 | 955,663 | 123.8% | 1,150,000 | 1,230,000 | 117.1% |

| Operating Profit by Segment | | | | | | | | | | | (n | nillions of yen) |
|--------------------------------|-------------------|------------------------|---------------------|-------------------|-------------------|----------------------|----------------------|-----------------|-----------------------|---------------------------------|-------------------------|--------------------|
| | | FY: | 2024.3 | | | FY2025.3 | | | | | | |
| | 1st Half | 3Q Results | 3Q Results | Full Year Results | 1st Half | 3Q Results | 3Q Results | OP | % vs | Previous Full Year Forecasts | Full Year | % vs Prior Year |
| Entertainment (Digital) | Results 15,516 | (3 months) (13,901) | (9 months) 1,615 | 6,257 | Results 44,703 | (3 months) 25,895 | (9 months) 70,598 | Margin 19.8% | Prior Year 4371.2% | 55,000 | New Forecasts 67,000 | 1070.8% |
| Entertainment (Toys and Hobby) | 45,753 | 23,964 | 69,717 | 78,655 | 59,743 | 37,874 | 97,618 | 21.0% | 140.0% | 98,000 | 104,000 | 132.2% |
| IP Production | 2,347 | 4,454 | 6,801 | 10,048 | 6,711 | 2,713 | 9,424 | 15.5% | 138.6% | 12,000 | 12,000 | 119.4% |
| Amusement | 6,977 | 583 | 7,560 | 6,843 | 7,292 | 849 | 8,141 | 7.8% | 107.7% | 8,000 | 8,000 | 116.9% |
| Other | 661 | 607 | 1,268 | 988 | 1,245 | 852 | 2,097 | 7.7% | 165.4% | 1,500 | 1,500 | 151.8% |
| Elimination and Corporate | (5,777) | (2,904) | (8,681) | (12,111) | (6,026) | (2,619) | (8,646) | - | - | (14,500) | (12,500) | - |
| Total | 65,479 | 12,803 | 78,282 | 90,682 | 113,670 | 65,563 | 179,233 | 18.8% | 229.0% | 160,000 | 180,000 | 198.5% |

| Reference: Net Sales by Region | ference: Net Sales by Region (External sales after elimination) (millions of yen) | | | | | | | | | | nillions of yen) |
|--------------------------------|---|------------|------------|-------------------|----------|------------|------------|------------|----------------|---------------|------------------|
| | | FY: | 2024.3 | | FY2025.3 | | | | | | |
| | 1st Half | 3Q Results | 3Q Results | Full Year Results | 1st Half | 3Q Results | 3Q Results | % vs | Previous Full | Full Year | % vs |
| | Results | (3 months) | (9 months) | Tall Teal Headles | Results | (3 months) | (9 months) | Prior Year | Year Forecasts | New Forecasts | Prior Year |
| Japan | 363,948 | 192,339 | 556,288 | 758,463 | 424,689 | 221,895 | 646,584 | 116.2% | 803,000 | 856,000 | 112.9% |
| Americas | 40,381 | 21,672 | 62,053 | 91,447 | 64,673 | 49,771 | 114,444 | 184.4% | 122,000 | 139,000 | 152.0% |
| Europe | 48,340 | 29,725 | 78,066 | 102,937 | 63,664 | 43,225 | 106,889 | 136.9% | 111,000 | 126,000 | 122.4% |
| Asia | 49,333 | 26,297 | 75,630 | 97,365 | 58,366 | 29,380 | 87,747 | 116.0% | 114,000 | 109,000 | 112.0% |
| Elimination and Corporate | э | - | - | - | - | - | - | - | - | - | - |
| Total | 502,002 | 270,033 | 772,035 | 1,050,210 | 611,391 | 344,272 | 955,663 | 123.8% | 1,150,000 | 1,230,000 | 117.1% |

| Reference: Operating Profit b | rerence: Operating Profit by Region (millions of yen) | | | | | | | | | | | |
|-------------------------------|---|--------------------------|--------------------------|-------------------|---------------------|--------------------------|--------------------------|--------------|--------------------|---------------------------------|----------------------------|--------------------|
| | | FY: | 2024.3 | | | FY2025.3 | | | | | | |
| | 1st Half Results | 3Q Results (3 months) | 3Q Results (9 months) | Full Year Results | 1st Half Results | 3Q Results (3 months) | 3Q Results (9 months) | OP Margin | % vs Prior Year | Previous Full Year Forecasts | Full Year New Forecasts | % vs Prior Year |
| Japan | 64,741 | 15,637 | 80,378 | 90,340 | 97,525 | 50,971 | 148,495 | 23.0% | 184.7% | 143,000 | 148,500 | 164.4% |
| Americas | 1,623 | 617 | 2,240 | 5,652 | 10,151 | 8,145 | 18,296 | 16.0% | 816.8% | 13,000 | 20,000 | 353.9% |
| Europe | 1,160 | (3,048) | (1,888) | (931) | 6,961 | 3,732 | 10,693 | 10.0% | - | 6,000 | 11,500 | - |
| Asia | 7,311 | 2,911 | 10,222 | 11,357 | 9,443 | 4,285 | 13,728 | 15.6% | 134.3% | 14,000 | 15,500 | 136.5% |
| Elimination and Corporate | (9,356) | (3,314) | (12,670) | (15,735) | (10,409) | (1,570) | (11,978) | - | - | (16,000) | (15,500) | - |
| Total | 65,479 | 12,803 | 78,282 | 90,682 | 113,670 | 65,563 | 179,233 | 18.8% | 229.0% | 160,000 | 180,000 | 198.5% |

| Other Data | | | | | | | | | | (n | nillions of yen) |
|---|----------|------------|------------|-------------------|----------|------------|------------|------------|----------------|---------------|------------------|
| | | FY2 | 2024.3 | | | FY2025.3 | | | | | |
| | 1st Half | 3Q Results | 3Q Results | Full Year Results | 1st Half | 3Q Results | 3Q Results | % vs | Previous Full | Full Year | % vs |
| | Results | (3 months) | (9 months) | Tall Teal Headles | Results | (3 months) | (9 months) | Prior Year | Year Forecasts | New Forecasts | Prior Year |
| Capital Investments | 16,812 | 12,826 | 29,638 | 38,326 | 24,715 | 12,387 | 37,103 | 125.2% | 45,000 | 45,000 | 117.4% |
| Depreciation | 14,575 | 12,651 | 27,225 | 38,364 | 16,225 | 11,548 | 27,773 | 102.0% | 42,000 | 40,000 | 104.3% |
| Advertising Expenses | 28,098 | 16,094 | 44,192 | 64,509 | 27,652 | 17,415 | 45,067 | 102.0% | 67,000 | 70,000 | 108.5% |
| Personnel Expenses | 43,889 | 21,527 | 65,417 | 85,970 | 48,032 | 21,993 | 70,024 | 107.0% | 93,000 | 95,000 | 110.5% |
| Investment in game content development etc. | - | = | 0 | 79,377 | = | - | - | - | - | - | - |

Forward-looking Statements: This document contains figures that are based on the information currently available to management and estimate involving uncertain factors thought likely to have an effect on future results.

[Sales of IPs (Groupwide)]

(billion yen)

| | FY20 | 24.3 | FY20 | 25.3 |
|--------------------|--------------------|---------|----------|-----------|
| | 3Q(9mo.) Full Year | | 3Q(9mo.) | Full Year |
| | Results | Results | Results | Forecasts |
| Anpanman | 7.7 | 10.1 | 8.9 | 11.5 |
| Ultraman | 15.3 | 19.1 | 12.0 | 14.5 |
| KAMEN RIDER | 22.5 | 31.5 | 23.0 | 30.5 |
| Mobile Suit Gundam | 108.3 | 145.7 | 115.7 | 148.0 |
| Super Sentai | 4.8 | 6.5 | 4.7 | 6.5 |
| DRAGON BALL | 99.3 | 140.6 | 143.3 | 188.0 |
| NARUTO | 18.6 | 25.3 | 21.1 | 26.0 |
| Pretty Cure | 4.3 | 6.4 | 5.2 | 7.5 |
| ONE PIECE | 84.4 | 112.1 | 108.9 | 138.0 |

^{*}Figures are calculated based on sales before elimination of inter-segment transactions.

[Sales of IPs (Toys and Hobby Business, Japan)]

(billion yen)

| | FY20 | 24.3 | FY20 | 25.3 |
|--------------------|--------------------|---------|----------|-----------|
| | 3Q(9mo.) Full Year | | 3Q(9mo.) | Full Year |
| | Results | Results | Results | Forecasts |
| Anpanman | 7.0 | 9.4 | 8.0 | 10.5 |
| Ultraman | 6.5 | 8.3 | 5.7 | 7.0 |
| KAMEN RIDER | 17.1 | 23.4 | 16.7 | 22.5 |
| Mobile Suit Gundam | 51.0 | 68.7 | 57.7 | 75.0 |
| Super Sentai | 3.9 | 5.4 | 4.1 | 5.5 |
| DRAGON BALL | 18.0 | 23.0 | 24.5 | 30.0 |
| Pretty Cure | 4.3 | 6.4 | 5.1 | 7.5 |
| Pokémon | 9.1 | 11.9 | 8.7 | 12.0 |
| ONE PIECE | 46.3 | 60.3 | 75.7 | 93.0 |

^{*}Figures are calculated based on sales before elimination of inter-segment transactions.

[Digital Business (Sales by major category)]

(billion yen)

| | FY20 | 24.3 | FY20 | 25.3 |
|-----------------|----------|-----------|----------|-----------|
| | 3Q(9mo.) | Full Year | 3Q(9mo.) | Full Year |
| | Results | Results | Results | Forecasts |
| Network content | 136.1 | 187.9 | 142.5 | 195.0 |
| Home video game | 103.0 | 151.5 | 189.9 | 221.5 |

| 【Home Video Game (Number of titles and unit sales)】 | | | | | | | | | | | |
|---|---|------------------|------------|-------------------|-------------------|------------|---------------------|------------|--|--|--|
| | | FY20 | 24.3 | | FY2025.3 | | | | | | |
| | 3Q(9mo | 3Q(9mo.) Results | | Full Year Results | | .) Results | Full Year Forecasts | | | | |
| | # of | Units Sold | # of | Units Sold | # of | Units Sold | # of | Units Sold | | | |
| | New Titles | (thousand) | New Titles | (thousand) | New Titles | (thousand) | New Titles | (thousand) | | | |
| Japan | 58 | 6,429 | 72 | 8,712 | 68 | 6,572 | 92 | 8,500 | | | |
| Americas | 31 | 9,417 | 42 | 13,672 | 49 | 12,375 | 66 | 15,000 | | | |
| Europe | 31 | 13,307 | 42 | 17,298 | 51 | 13,811 | 68 | 16,000 | | | |
| Group Total | 120 | 29,153 | 156 | 39,682 | 168 | 32,758 | 226 | 39,500 | | | |
| Localized versions | 81 | - | 105 | - | 107 | - | 149 | - | | | |
| After elimination of localized vers | After elimination of localized versions | | | | | | | | | | |
| Group Total | 39 | 29,153 | 51 | 39,682 | 61 | 32,758 | 77 | 39,500 | | | |

[Data Carddass Sales (Units sold)]

(million pieces)

| Louis dan audoo dates (dinte | JULU / 4 | | , | ' ' |
|----------------------------------|----------|-----------|----------|-----------|
| | FY20 | 24.3 | FY20 | 25.3 |
| | 3Q(9mo.) | Full Year | 3Q(9mo.) | Full Year |
| | Results | Results | Results | Forecasts |
| Data Carddass Sales (Units sold) | 117 | 158 | 108 | 132 |

^{*}Figures are estimates based on management accounting.

^{*}Total sales by IP of major Group companies.

^{*}Total sales by IP of major Group companies.

[IP Production Business (Sales by major category)]

(billion yen)

| | | | | (Sittlett Jell) | |
|----------------------|----------|-----------|----------|-----------------|--|
| | FY20 | 24.3 | FY20 | 025.3 | |
| | 3Q(9mo.) | Full Year | 3Q(9mo.) | Full Year | |
| | Results | Results | Results | Forecasts | |
| Packages | 6.8 | 9.5 | 7.9 | 11.1 | |
| Production, license, | | | | | |
| distribution, events | 48.7 | 72.9 | 53.0 | 71.9 | |
| and others | | | | | |
| Total | 55.5 | 82.4 | 60.9 | 83.0 | |

[IP Production Business (Number of copyrighted productions and running time)]

As of December 31, 2024

• Number of copyrighted productions

1,170 series

Total running time of all copyrighted productions

5,986 hours

| [Amusement Business (Sales by major category)] (billion ye | | | | | | | | |
|--|----------|-----------|----------|-----------|--|--|--|--|
| | FY20 | 24.3 | FY2025.3 | | | | | |
| | 3Q(9mo.) | Full Year | 3Q(9mo.) | Full Year | | | | |
| | Results | Results | Results | Forecasts | | | | |
| Amusement machines | 26.5 | 34.0 | 26.2 | 34.0 | | | | |
| Amusement facility | 61.6 | 85.4 | 77.1 | 104.5 | | | | |

[Number of Amusement Facilities]

| | | | FY20 | 24.3 | FY2025.3 | | |
|-----------------------|----------|-------------------|----------|-----------|----------|-----------|--|
| | | | 3Q(9mo.) | Full Year | 3Q(9mo.) | Full Year | |
| | | | Results | Results | Results | Forecasts | |
| | | Start of term | 219 | 219 | 220 | 220 | |
| | Japan | Openings | 9 | 10 | 3 | 4 | |
| | | Closures | 3 | 9 | 5 | 5 | |
| | | Increase/Decrease | 6 | 1 | (2) | (1) | |
| | | End of term | 225 | 220 | 218 | 219 | |
| | Overseas | Start of term | 19 | 19 | 20 | 20 | |
| Directly | | Openings | 1 | 1 | 1 | 3 | |
| managed | | Closures | 0 | 0 | 0 | 1 | |
| facilities | | Increase/Decrease | 1 | 1 | 1 | 2 | |
| | | End of term | 20 | 20 | 21 | 22 | |
| | Total | Start of term | 238 | 238 | 240 | 240 | |
| | | Openings | 10 | 11 | 4 | 7 | |
| | | Closures | 3 | 9 | 5 | 6 | |
| | | Increase/Decrease | 7 | 2 | (1) | 1 | |
| | | End of term | 245 | 240 | 239 | 241 | |
| Revenue- | | Japan | 804 | 789 | 809 | 820 | |
| sharing | | Overseas | 15 | 14 | 13 | 14 | |
| facilities | | Total | 819 | 803 | 822 | 834 | |
| Other directly | | | | | | | |
| managed facilities | | Total | 74 | 78 | 91 | 94 | |
| Facilities Total | | | 1,138 | 1,121 | 1,152 | 1,169 | |

^{*}Counting method of the number of stores was changed from 2025.3. The figures of 2024.3 also conform to this standard.

[Amusement Facilities (Existing-store sales, YOY, Japan)]

| _ | 7. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. | | | | | | | | | _ | |
|----------|---|--------|--------|---------------|---------------|--------|--------|--------|---------------|----------|-----------|
| | Apr. | May | Jun. | 1Q (3 mo.) | | Jul. | Aug. | Sep. | 2Q (3 mo.) | 1st Half | |
| FY2025.3 | 103.0% | 98.0% | 119.2% | 105.9% | | 105.5% | 113.3% | 114.4% | 111.2% | 108.8% | |
| FY2024.3 | 112.5% | 100.1% | 95.7% | 102.6% | | 101.3% | 102.7% | 102.3% | 102.1% | 102.4% | |
| | Oct. | Nov. | Dec. | 3Q (3 mo.) | 3Q (9 mo.) | Jan. | Feb. | Mar. | 4Q (3 mo.) | 2nd Half | Full Year |
| FY2025.3 | 96.2% | 109.1% | 104.4% | 103.1% | 106.9% | | | | | | |
| FY2024.3 | 102.2% | 99.9% | 104.6% | 102.4% | 102.4% | 100.1% | 107.8% | 107.6% | 104.7% | 103.6% | 103.0% |

^{*}Figures are estimates based on management accounting.

^{*}Other directly managed facilities includes amusement parks, IP facilities, activity facilities, and Gashapon stores.