Bandai Namco Group Information Meeting Fiscal Year Ending March 2024 First Quarter Result Presentation



Results in First Quarter of FY2024. 3



| | FY2023. 3 First Quarter Results | FY2024. 3 First Quarter Results | Vs. previous year's results |
|---|---------------------------------------|---------------------------------------|-----------------------------|
| Net sales | 216.2 | 224.8 | +8.6 |
| Operating profit | 44.3 | 27.9 | -16.4 |
| Recurring Profit | 51.2 | 32.7 | -18.5 |
| Profit Attributable to Owners of Parent | 37.0 | 21.7 | -15.3 |
| Capital Investments | 10.1 | 6.9 | -3.2 |
| Depreciation | 5.1 | 6.4 | +1.3 |
| Advertising Expenses | 9.4 | 10.9 | +1.5 |
| Personnel Expenses | 19.4 | 22.4 | +3.0 |

Results in First Quarter of FY2024. 3



| | | FY2023. 3 First Quarter Results | FY2024. 3 First Quarter Results | Vs. previous year's results | (billio |
|-----------------|------------------|---------------------------------------|---------------------------------------|--------------------------------|---------|
| Digital | Segment sales | 89.5 | 68.0 | -21.5 | |
| | Segment profit | 29.4 | 2.6 | -26.8 | _ |
| Toys and Hobby | Segment sales | 94.8 | 120.3 | +25.5 | _ |
| Toys and Hobby | Segment profit | 14.3 | 23.6 | +9.3 | _ |
| IP Production | Segment sales | 15.6 | 14.9 | -0.7 | _ |
| ir Production | Segment profit | 1.0 | 1.0 | - | _ |
| Amusamant | Segment sales | 23.0 | 28.2 | +5.2 | _ |
| Amusement | Segment profit | 2.1 | 3.1 | +1.0 | _ |
| Othor | Segment sales | 7.0 | 8.0 | +1.0 | _ |
| Other | Segment profit | 0.1 | 0.4 | +0.3 | _ |
| Elimination and | Segment sales | -13.9 | -14.9 | -1.0 | _ |
| Corporate | Segment profit | -2.7 | -3.0 | -0.3 | _ |
| Consolidated | Net sales | 216.2 | 224.8 | +8.6 | • |
| Consolidated | Operating profit | 44.3 | 27.9 | -16.4 | _ |

Results in First Quarter of FY2024. 3



Entertainment Unit

Digital Business Home video games: Differences in title lineup and product mix had an influence

→ In 2nd quarter and thereafter, launch of major titles Decrease in repeat unit sales

Network content:

→Good results with major app titles, smooth start for new PC online game

Toys and Hobby Business

Continued favorable results by products for mature fan bases, card products, and capsule toys, etc.

→ Growth in Gundam plastic model fan base, card games became hits worldwide

IP Production Unit

- Hit status of *Mobile Suit Gundam THE WITCH FROM MERCURY* linked to popularity of Group products and services
- Favorable results in licensing, etc.

Amusement Unit

- Favorable sales of new amusement machine products
- YoY growth of 2.6% in sales at existing facilities in Japan, facilities that leverage Bandai Namco's distinctive strengths enjoy popularity

Forecast for First Half of FY2024. 3



| | FY2023 . 3 First Half Results | FY2024. 3 First Half Forecast (as of May 2023) | FY2024. 3 First Half Latest Forecast | Vs. Previous Forecast | (billion yen) |
|---|-------------------------------------|--|--|--------------------------|---------------|
| Net sales | 477.6 | 475.0 | 475.0 | - | |
| Operating profit | 81.6 | 60.0 | 60.0 | - | |
| Recurring Profit | 92.3 | 62.0 | 65.0 | +3.0 | - |
| Profit Attributable to Owners of Parent | 66.5 | 44.0 | 44.0 | _ | - |
| Capital Investments | 16.5 | 13.0 | 13.0 | - | _ |
| Depreciation | 11.2 | 12.0 | 12.0 | - | |
| Advertising Expenses | 22.4 | 34.0 | 34.0 | - | |
| Personnel Expenses | 39.0 | 40.0 | 42.0 | +2.0 | - |

Forecast for First Half of FY2024. 3



| | | FY2024. 3 First Half Plan (as of May 2023) | FY2024. 3 First Half Latest Forecast | Vs. Previous Forecast |
|-----------------|------------------|--|--|--------------------------|
| Digital - | Segment sales | 185.0 | 160.0 | -25.0 |
| | Segment profit | 29.0 | 17.0 | -12.0 |
| Toys and Hobby | Segment sales | 215.0 | 240.0 | +25.0 |
| | Segment profit | 30.0 | 40.0 | +10.0 |
| IP Production | Segment sales | 36.0 | 36.0 | - |
| | Segment profit | 4.0 | 4.0 | |
| Amusement | Segment sales | 54.0 | 57.0 | +3.0 |
| | Segment profit | 3.0 | 5.0 | +2.0 |
| Other | Segment sales | 15.0 | 15.0 | - |
| | Segment profit | 0.5 | 0.5 | |
| Elimination and | Segment sales | -30.0 | -33.0 | -3.0 |
| Corporate | Segment profit | -6.5 | -6.5 | <u>-</u> |
| Consolidated - | Net sales | 475.0 | 475.0 | - |
| | Operating profit | 60.0 | 60.0 | <u>-</u> |

(billion yen)

- Revision of forecast for repeat unit sales
- Increase in research expenses accompanying revision of development screening system

Etc.

FY2024.3 Full-Year Plan



| | FY2023.3 Full-year Results | FY2024.3 Full-year Plan (as of May 2023) |
|---|-------------------------------|--|
| Net sales | 990.0 | 1,000.0 |
| Operating profit | 116.4 | 125.0 |
| Recurring Profit | 128.0 | 129.0 |
| Profit Attributable to Owners of Parent | 90.3 | 91.0 |
| Capital Investments | 36.4 | 28.0 |
| Depreciation | 28.6 | 27.0 |
| Advertising Expenses | 56.7 | 66.0 |
| Personnel Expenses | 81.0 | 83.0 |

We will keep the full-year forecast unchanged for the moment and <u>closely</u> <u>examine it in the future.</u>

Toward Maximization of IP Value



Advancing multiple projects extending across IP under the ALL BANDAI NAMCO concept

Aiming to implement initiatives extending across businesses and regions in order to maximize IP value













Trends in Each Business



Digital Business

Strengthening development with a focus on quality that fans can continue to enjoy over long periods of time

Home video games





Start of sales planned for 2023



Start of sales not yet decided

Start of sales planned for August 25

Network content



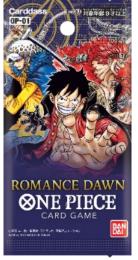
Surpassed 600,000 players in one week



Timing of online distribution not yet decided

Toys and Hobby Business

Expanding rollouts in global markets in categories with favorable results







One year since start of sales, favorable results worldwide



Gashapon official shop



Implementing approaches with physical and digital elements



Trends in Each Business



IP Production Business

Creating IP and products and rolling them our for

a variety of touch-points

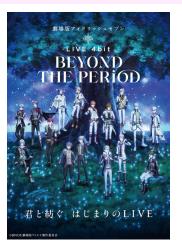




Visual work based on a manga by Akira Toriyama

Release planned for August 18!









Amusement Business

Rolling out both facilities and amusement machines

in a well-balanced manner





Rolling out multiple facilities worldwide







Developing a wide variety of machines

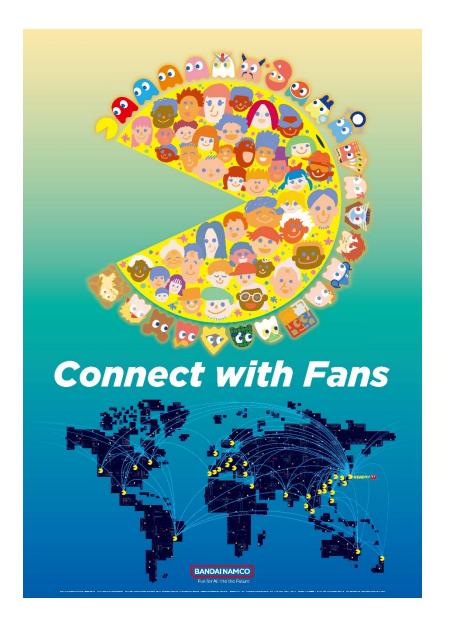


Bandai Namco's Purpose

Fun for All into the Future

Bandai Namco exists to share dreams, fun and inspiration with people around the world.

Connecting people and societies in the enjoyment of uniquely entertaining products and services, we're working to create a brighter future for everyone.





Note on Projections

This document contains forward looking statements and information related to the Bandai Namco Group that are based on our knowledge as well as various assumptions made on the basis of information currently available. The words "forecast," "plan," "target," "estimation," "projection," "intend," "will" and similar expressions, as related to the Group, are intended to identify forward looking statements and information. Actual results could differ materially from those projected in such forward-looking statements.

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②劇場版NARUTO製作委員会 2012 ③劇場版NARUTO製作委員会 2014 ②劇場版BORUTO製作委員会 2015 ③Bandai Namco Entertainment Inc. 「EKKEN 8&⑤Bandai Namco Entertainment Inc. ②2019 Bandai Namco Online Inc. ②2019 Bandai Namco Online Inc. ②2019 Bandai Namco Studios Inc
THE IDOLM@STER &⑤Bandai Namco Entertainment Inc. ③創通・サンライズ・MBS ②尾田栄一郎/集英社・アジテレビ・東映アニメーション ③BANDAI ⑤専田正美/集英社・東映アニメーション ⑥朗通・サンライズ・MBS
③BNOI/劇場版アイナナ製作委員会 ⑤SYNDUALITY Noir Committee⑥バード・スタジオ/集英社 ⑥SAND LAND製作委員会 ⑥創通・サンライズ ⑥創通・サンライズ・MBS Taiko no Tatsujin™ Series &⑥Bandai Namco Entertainment Inc. ⑥Bandai Namco Amusement Inc.

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