











Themes of Each Segment's Major Activities: FY2021.3 Activity Report




The BANDAI NAMCO Group's business segments and affiliated business companies have formulated mid-term plans for the Group's Important CSR Themes and are implementing initiatives on that basis. Under these mid-term plans, major initiative themes are established, and measures and roadmaps are determined for each theme. The Group CSR Committee and Group CSR Subcommittee confirm and review progress with activities, and reports are periodically made to the Board of Directors. In these ways, we are working to achieve the plans. The status of the activities of the business segments and affiliated business companies in FY2021.3 was as follows.






Note: Based on the business segment classification for FY2021.3.






BANDAI NAMCO Group's Important CSR Themes: Safety and Cleanliness of Products and Services			
Business Segments	Major Initiative Themes	Status of Progress	FY2021.3 Activity Report
Toys and Hobby Unit	Focusing on safety and peace of mind		<ul style="list-style-type: none"> + Holding the Product Safety Forum, with six Group companies cooperating to implement an online exhibition in order to foster consideration for product safety + Implementing document-based study initiatives instead of face-to-face meetings for cooperating manufacturers in order to prevent the spread of COVID-19 (four times) <ul style="list-style-type: none"> ⇒ Average satisfaction level of participants: 92.4% (Target: 80% or more) + Reevaluating BANDAI quality standards two times and implementing revisions for 32 items
Network Entertainment Unit	Advancing the provision of safe, secure services		<ul style="list-style-type: none"> + Revising quality standards and various guidelines addressing laws and regulations for game production at BANDAI NAMCO Entertainment Inc. and BANDAI NAMCO Online Inc. + Revising guidelines related to service quality for the "enza" platform, which is being rolled out by BANDAI NAMCO Nexus Inc.
Real Entertainment Unit	Creating safe, secure facilities		<ul style="list-style-type: none"> + Implementing checks related to facility safety <ul style="list-style-type: none"> ⇒ Implementing BANDAI NAMCO Amusement facility safety checks (239 points), play equipment checks (39 points), and large-scale entertainment facility checks (21 points) + Implementing 33 independent inspections related to food safety (food safety inspections)

BANDAI NAMCO Group's Important CSR Themes: Safety and Cleanliness of Products and Services			
Business Segments	Major Initiative Themes	Status of Progress	FY2021.3 Activity Report
Visual and Music Production Unit	Product safety standard initiatives and live event safety and security		<ul style="list-style-type: none"> + Revising BANDAI NAMCO Arts Inc. quality control standards + Implementing timely observation of manufacturing processes at plants to which manufacturing of products has been contracted + Changing to live events without customers in attendance at the physical venue and online live events + Formulating guidelines for online events, live events, and program recording
IP Creation Unit	Zero accidents campaign: Working to increase safety and eliminate accidents in regard to the operation of vehicles used for the delivery and collection of products		<ul style="list-style-type: none"> + Implementing driving skills and traffic safety lecture for approximately 40 new employees (including mid-career hires) + Managing driving operations with the installation of SmartDrive movement monitoring systems on all 28 vehicles used for the delivery and collection of products
Affiliated Business Companies (BANDAI LOGIPAL INC. / LOGIPAL EXPRESS INC.)	Reducing vehicle accidents through safe driving and delivering cargo without delay		<ul style="list-style-type: none"> + Implementing eco-driving training + Implementing safety guidance during roll call + Acquiring / maintaining G-Mark certification for excellent standards for safety at 17 sites
Affiliated Business Companies (ARTPRES-TO CO., LTD.)	Providing safe, secure products with initiatives in manufacturing and materials		<ul style="list-style-type: none"> + Implementing ongoing management of production processes with flowcharts + Updating information in a database for existing materials used by type of material and by product title + Implementing ongoing periodic checks for newly introduced materials, in accordance with material characteristics

BANDAI NAMCO Group's Important CSR Themes: Environmental Consideration			
Business Segments	Major Initiative Themes	Status of Progress	FY2021.3 Activity Report
Toys and Hobby Unit	"Act Now For Future Smiles"		<ul style="list-style-type: none"> + Within the business segment, we held online meetings of the CSR Promotion Committee (3 meetings) and the Eco Medals committee (3 meetings) + Implementing environmental communications and other CSR communications <ul style="list-style-type: none"> ⇒ Exhibiting at events: None (to prevent the spread of COVID-19) ⇒ Implementing on-site lessons: 94 locations, approximately 6,500 people + Certifying 319 items in FY2021.3 under the Eco Medal certification system, which certifies products that meet internal standards for environmental friendliness
Network Entertainment Unit	Advancing environmental education activities		<ul style="list-style-type: none"> + Saving electricity through "lights down" initiatives and advancing paperless operations through the use of digital tools
Real Entertainment Unit	Energy-saving initiatives		<ul style="list-style-type: none"> + Changing to LEDs for interior lighting at HANAYASHIKI amusement park + With the understanding of the commercial facilities that house our amusement facilities, turning down the lighting to the extent possible without adversely affecting customer safety and crime prevention

BANDAI NAMCO Group's Important CSR Themes: Environmental Consideration			
Business Segments	Major Initiative Themes	Status of Progress	FY2021.3 Activity Report
Visual and Music Production Unit	Implementing environmental consideration		<ul style="list-style-type: none"> + Recycling excess work-in-progress and product inventories + Advancing the transition from paper tickets to electronic tickets
IP Creation Unit	Promoting environmental consideration and the environmental understanding of employees		<ul style="list-style-type: none"> + Reducing the use of paper resources through the digitalization of animation production processes + Continuing educational activities for employees through internal newsletters, mail magazines, etc.
Affiliated Business Companies (BANDAI LOGIPAL INC. / LOGIPAL EXPRESS INC.)	Reducing CO ₂ emissions through control of CO ₂ from vehicle exhaust and reduced electricity consumption at work sites		<ul style="list-style-type: none"> + For newly purchased vehicles, introducing types of vehicles compliant with 2010 (post new long term) emission regulations + Average fuel consumption achieved through continued eco-driving activities ⇒ 5.29 km/L + Continuing to save power by turning off unnecessary lighting at offices and warehouses

BANDAI NAMCO Group's Important CSR Themes: Policies Regarding Influence on Society of the Group's Content and Products			
Business Segments	Major Initiative Themes	Status of Progress	FY2021.3 Activity Report
Toys and Hobby Unit	Control of ethical expression in content and products		<ul style="list-style-type: none"> + Implementing training related to ethics ⇒ Implementing training for new employees (1 time) and training for companies in the Toys and Hobby Unit (1 time) + In regard to ethical expression in products, accumulating examples from other companies and from inside the Company, and revising ethical assessment standards in line with target customer groups
Network Entertainment Unit	Initiatives related to appropriate expression		<ul style="list-style-type: none"> + Announcing that “appropriately controlling ethical expression in content” is an important initiative theme shared by all companies in the Network Entertainment Unit, and implementing initiatives ⇒ Continuing to implement seminars for employees related to ethical expression ⇒ Providing information to employees through the distribution of mail magazines and through exclusive in-house websites.
Real Entertainment Unit	Showing consideration for ethics in content and products		<ul style="list-style-type: none"> + Establishing secretariat in charge of ethics for ethical expression in products and services and continuing to advance checking system
Visual and Music Production Unit	Initiatives in the areas of ethical expression and IP protection		<ul style="list-style-type: none"> + Continuing to implement multiple checks of ethical expression by two departments + Implementing internal lectures related to copyrights
IP Creation Unit	Implementing initiatives for appropriate ethical expression		<ul style="list-style-type: none"> + Strengthening internal system for checks of ethical expression + Implementing in-house ethical expression seminars

BANDAI NAMCO Group's Important CSR Themes: Supply Chain Management			
Business Segments	Major Initiative Themes	Status of Progress	FY2021.3 Activity Report
Toys and Hobby Unit	BANDAI Factory Audits (BFAs)		<ul style="list-style-type: none"> + Implementing audits of all overseas final packaging plants that make products for the Japanese market for BANDAI CO., LTD., and BANDAI SPIRITS CO., LTD. (166 companies) + Implementing Unit-wide integrated management at manufacturing plants that make copyrighted products that have character information regulations + To help prevent the spread of COVID-19, we did not implement supplier conferences in Tokyo, Shanghai, or Shenzhen. We did share information through documents
Real Entertainment Unit	Appropriate supply chain management in Japan and overseas		<ul style="list-style-type: none"> + When starting business relationships with suppliers, implementing CSR Procurement Questionnaire, which covers seven major items, including prohibition of human rights violations, such as forced labor + Confirming quality of toys imported to Japan in order to secure safety in line with Japanese domestic laws and regulations
Visual and Music Production Unit	Implementing supply chain management		<ul style="list-style-type: none"> + Implementing audits at customer centers that handle personal information + Continuing to implement interview research based on plant audit checklists for major production plants in Japan and overseas
Affiliated Business Companies (BANDAI LOGIPAL INC. / LOGIPAL EXPRESS INC.)	Rolling out integrated distribution services		<ul style="list-style-type: none"> + Maintaining AEO (Authorized Economic Operator) customs broker certification + Maintaining PrivacyMark
Affiliated Business Companies (ARTPRESTO CO., LTD.)	Safety and security in production plants		<ul style="list-style-type: none"> + Continuing to implement supplier plant audits (5 companies out of a total of 11 in Japan and overseas)